A guide to the autonomous revolution

February 18, 2025





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We believe breakthroughs in AV technology will make TAM growth nonlinear, unlocking opportunities in the trillions

- Cost reduction
 Over the long term, AVs could reduce the cost per ride by more than 60%
- Nonlinear TAM opportunity
 Once ride costs match the expense of personal vehicles or transit, supply explodes and TAM growth becomes nonlinear
- New customer base and use cases

 Nonlinear TAM growth will be unlocked via new customers that "grow the pie" of the mobility sector

Source: Internal Lyft analysis

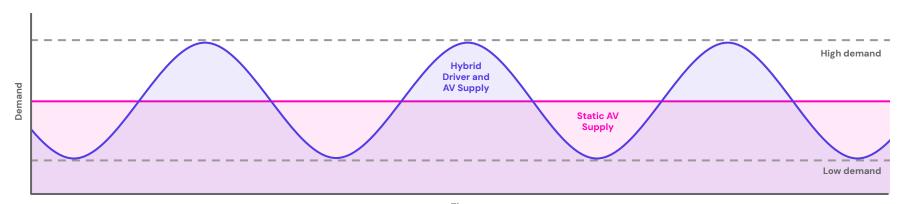
The Superpower of a Hybrid Network

Hybrid Network

Lyft's hybrid network of human drivers and AVs will match supply to demand dynamically in order to maximize market balance and utilization, ensuring riders always have a fast and reliable ride.

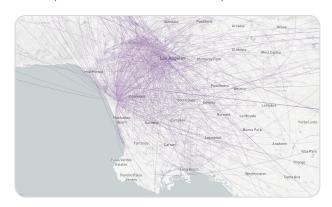
AVs Only

An AV-only network is almost always under- or over-supplied, leading to high costs and low utilization — or riders not having rides at critical times.

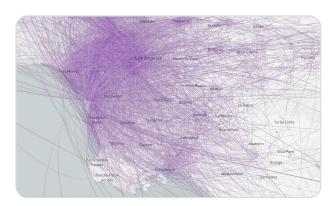


Dynamic needs — like congested events, rough weather, or riders who require assistance create even more dynamic demand, which can only be served by a hybrid network

Demand can vary by over 6x within a week Snapshot of LAX demand from September 2024



Weekday AM Commute



Weekend Party Time

The AV Value Chain

Self-Driving Technology	Vehicle Manufacturing	Asset Ownership & Financing Ma		Fleet anagement	Mobility Plat & Marketpl		Rider Demand & Experience	
Strategic partnerships					lyΩ			
	flexdrive A Lyft company							
Various players				Supply & Demand	Loyalty	Incentives		
				Pricing	Matching	Payment		
		Vehicle Service & Maintenance	Field Operations	Predictive Fleet Analytics	Mapping	Rider & Owner Care	Data & Machine Learning	
		EV Charging & Infrastructure	Financing & Insurance	Fleet Technology	Identity	Insurance	ETA Forecasting	



Winning the AV transformation together

Our differentiated approach across the value chain makes us the best way to commercialize AVs.

Hybrid Network

Combination of human drivers and autonomous vehicles unlocks the **highest utilization** and **always available rides**



Fleet Management

Technology-enabled fleet management and operations deliver the **lowest cost per mile**



Marketplace Engine

Real-time demand creation and prediction, vehicle positioning, routing, and pricing drive the **highest revenue per mile**



Value Maximization

Thank you



