

# Q2 Fiscal 2019 Earnings

Supplemental Data

August 7, 2019



#### Forward-Looking Statements & Non-GAAP Financial Measures

This presentation and the accompanying oral presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements generally relate to future events or Lyft's future financial or operating performance. In some cases, you can identify forward looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "going to," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern Lyft's expectations, strategy, priorities, plans or intentions. Forward-looking statements in this presentation include, but are not limited to, statements regarding Lyft's future financial and operating performance, including its outlook and guidance, demand for Lyft's products and services and the markets in which Lyft operates and the future of transportation—as—a-service. Lyft's expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements contained in this presentation are also subject to other risks and uncertainties, including those more fully described in Lyft's filings with the Securities and Exchange Commission, including Lyft's prospectus filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, on March 29, 2019 and in our Quarterly Report on Form 10–Q that will be filed following this earnings release. The forward-looking statements in this presentation are based on information available to Lyft as of the date hereof, and Lyft disclaims any obligation to update any forward-looking statements, except as required by law.

In addition to financial information presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation and the accompanying oral presentation include certain non-GAAP financial measures, including Contribution, Contribution Margin, Adjusted EBITDA, Adjusted EBITDA Margin, adjusted net loss and adjusted net loss margin and adjusted net loss per share. These non-GAAP measures are presented for supplemental informational purposes only and should not be considered a substitute for financial information presented in accordance with GAAP. These non-GAAP measures have limitations as analytical tools, and they should not be considered in isolation or as a substitute for analysis of other GAAP financial measures. A reconciliation of these measures to the most directly comparable GAAP measures is included at the end of this presentation.

This presentation and the accompanying oral presentation also contain statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to such information. We have not independently verified the accuracy or completeness of the information contained in the industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that information nor do we undertake to update such information after the date of this presentation.

### **Key Highlights**

+72%

Revenue YoY Growth +14pp

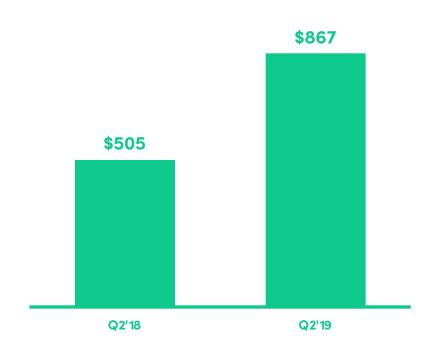
Adjusted EBITDA Margin
YoY Improvement

\$3.3B

Unrestricted Cash\* (as of 6/30/19)

#### Revenue

(\$ in Millions)

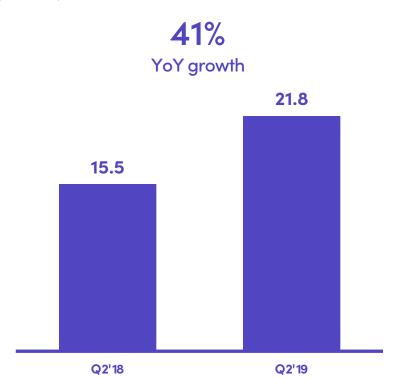


**72**%

YoY Growth

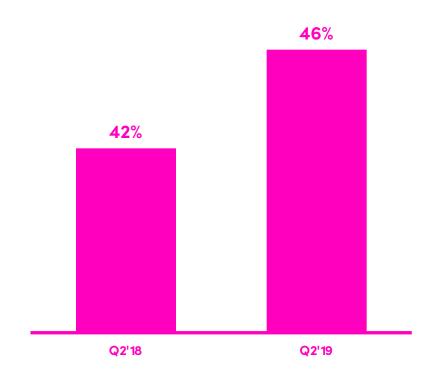
#### **Active Riders**

# Revenue per Active Rider





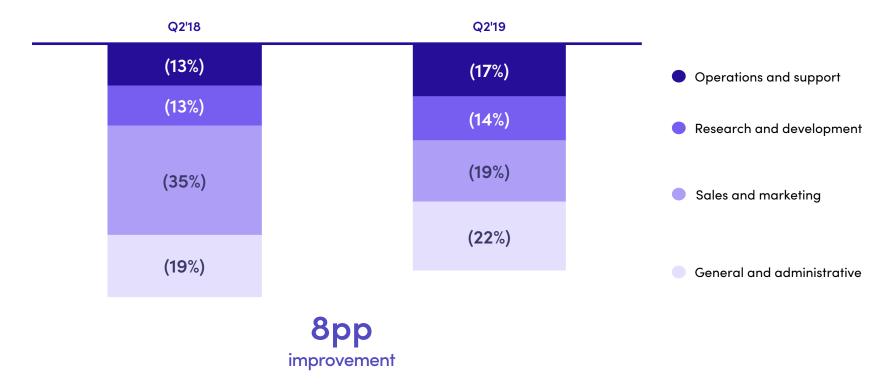
### **Contribution Margin**





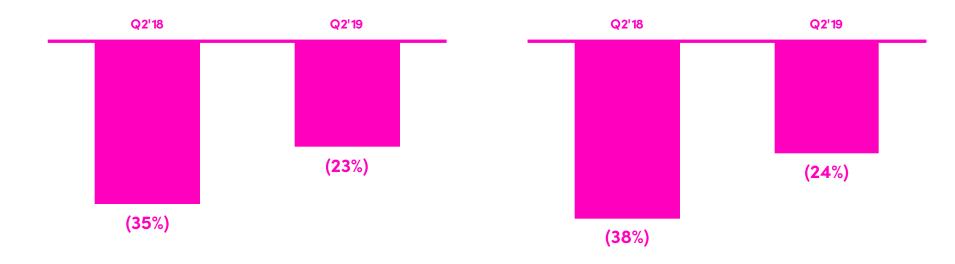
#### Non-GAAP Operating Expenses

(as a % of revenue)



### Adjusted Net Loss Margin

# Adjusted EBITDA Margin



# **Quarterly Revenue**



### Outlook

	Q3	′19	FY	'19
	<u>Low</u>	<u>High</u>	<u>Low</u>	<u>High</u>
Revenue	\$900	\$915	\$3,470	\$3,500
YoY Growth	54%	56%	61%	62%
Adjusted EBITDA	(\$210)	(\$190)	(\$875)	(\$850)

Prior FY19	9 Outlook
<u>Low</u>	<u>High</u>
\$3,275	\$3,300
52%	53%
(\$1,175)	(\$1,150)

# Reconciliations from GAAP to Non-GAAP and Trended Financial Statements

# **Condensed Consolidated Statement of Operations**

			F	Fiscal 2017				1	Fiscal 2018			Fiscal 2019	
	Q1	Q2		Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2
Revenue	\$ 17	2.8 \$	238.9 \$	303.6 \$	344.6 \$	1,059.9 \$	397.2 \$	504.9 \$	585.0 \$	669.5 \$	2,156.6 \$	776.0 \$	867.3
Cost and expenses													
Cost of revenue	11-	3.6	143.9	189.0	208.0	659.5	260.6	293.2	322.6	367.0	1,243.4	462.9	630.1
Operations and support	3	6.2	43.0	48.3	56.0	183.5	59.9	67.4	92.5	118.6	338.4	187.2	152.0
Research and development	2	3.5	28.2	37.2	47.7	136.6	63.1	64.4	77.2	96.1	300.8	631.0	309.8
Sales and marketing	8		107.4	165.3	209.9	567.0	168.7	175.1	241.1	218.9	803.8	275.1	181.0
General and administrative		0.8	47.0	63.3	70.4	221.5	90.2	98.5	120.3	139.0	448.0	376.7	267.3
Total costs and expenses	30	3.5	369.5	503.1	592.0	1,768.1	642.5	698.6	853.7	939.6	3,134.4	1,932.9	1,540.2
Loss from operations	(13	).7)	(130.6)	(199.5)	(247.4)	(708.2)	(245.3)	(193.7)	(268.7)	(270.1)	(977.8)	(1,156.9)	(672.9)
Interest income		2.8	4.4	5.5	7.5	20.2	11.5	15.3	19.6	20.1	66.5	19.7	30.0
Other income (expense), net			0.1		0.2	0.3	(0.1)	(0.3)	0.4	0.7	0.7	0.1	(0.3)
Loss before income taxes	(12)	'.9)	(126.1)	(194.0)	(239.7)	(687.7)	(233.9)	(178.7)	(248.7)	(249.3)	(910.6)	(1,137.1)	(643.2)
Provision (benefit) for income taxes			0.3	0.2	0.1	0.6	0.4	0.2	0.5	(0,4)	0.7	1.4	1.0
Net loss	\$ (12)	.9) \$	(126.4) \$	(194.2) \$	(239.8) \$	(688.3) \$	(234.3) \$	(178.9) \$	(249.2) \$	(248.9) \$	(911.3) \$	(1,138.5) \$	(644.2)
Net loss per share, basic and diluted	\$ (6	77) \$	(6.59) \$	(9.89) \$	(12.13) \$	(35.53) \$	(11.69) \$	(8.48) \$	(11.58) \$	(11.29) \$	(43.04) \$	(48.53) \$	(2.23)
Weighted-average number of shares outstanding used to compute net loss per													
share, basic and diluted	1	3.9	19.2	19.6	19.8	19.4	20.0	21.1	21.5	22.0	21.2	23.5	288.4

#### **Condensed Consolidated Balance Sheet**

			Fisca	ıl 2017					Fiscal 2	2018		Fisc	al 2019
		Q1	Q2	G	23	Q4	Q	)1	Q2	Q3	Q4	Q1	Q2
Assets													
Current assets:													
Cash and cash equivalents	\$	322.7 \$	855.6	\$	719.0	\$ 1,106.1	\$	263.2	928.4	\$ 1,088.6	\$ 517.7	\$ 329.5	\$ 417.4
Short-term investments		608.6	612.9		625.7	1,284.6		2,016.9	1,996.2	1,609.6	1,520.2	705.4	2,892.9
Prepaid expenses and other current assets		72.6	90.7		124.1	173.0		180.2	219.8	261.6	282.5	345.5	367.5
Total current assets		1,003.9	1,559.2		1,468.8	2,563.7		2,460.3	3,144.4	2,959.8	2,320.4	1,380.4	3,677.8
Restricted cash and cash equivalents		37.6	53.6		58.2	72.8		72.4	44.2	139.2	187.4	172.5	123.0
Restricted investments		147.2	152.5		190.9	360.9		447.2	550.4	647.1	863.7	993.3	1,165.3
Property and equipment, net		9.3	12.0		14.0	14.2		26.3	32.5	38.4	109.3	120.5	138.1
Operating lease right of use assets		-	-		-	-		-	-	-	-	304.6	347.0
Intangible assets, net		-	-		0.4	4.3		4.2	6.2	5.9	117.7	108.6	99.6
Goodwill		-	-		-	-		-	-	-	152.1	150.7	150.9
Other assets		0.5	0.7		0.7	0.8		8.0	1.0	1.0	9.4	10.3	2.8
Total assets	\$	1,198.5	1,778.0	\$	1,733.0	\$ 3,016.7	\$	3,011.2	3,778.7	\$ 3,791.4	\$ 3,760.0	\$ 3,240.9	\$ 5,704.5
Liabilities, Redeemable Convertible Preferred Stock and Stockholders' Equity (Deficit)													
Current liabilities:													
Accounts payable	\$	34.3 \$	64.0	\$	57.4	\$ 66.9	\$	55.7	68.0	\$ 47.0	\$ 32.3	\$ 39.4	\$ 12.7
Insurance reserves		177.9	233.0		304.9	376.5		466.3	574.9	691.8	810.3	937.0	1,207.4
Accrued and other current liabilities		165.5	181.2		262.1	253.4		343.2	408.8	528.1	606.2	702.0	813.2
Operating lease liabilities - current			_									73.7	92.5
Total current liabilities		377.7	478.2		624.4	696.8		865.2	1,051.7	1,266.9	1,448.8	1,752.1	2,125.8
Operating lease liabilities		-	-		-	-		-	-	-	-	263.8	295.2
Other liabilities		10.1	11.4		13.1	15.3		19.4	19.8	24.3	30.5	4.6	6.3
Total liabilities	\$	387.8 \$	489.6	\$	637.5	\$ 712.1	\$	884.6	1,071.5	\$ 1,291.2	\$ 1,479.3	\$ 2,020.5	\$ 2,427.3
Redeemable convertible preferred stock		2,238.8	2,838.5		2,838.5	4,284.0		4,338.2	5,091.4	5,126.7	5,152.0	5,152.0	_
Stockholders' equity (deficit)										_	_		
Preferred Stock		_	_		-	_		_	_	_	_	_	-
Common stock		_	_		_	_		-	_	_	_	_	_
Additional paid in capital		45.7	49.6		51.9	55.6		58.7	63.2	70.2	73.9	150.0	7,999.7
Accumulated other comprehensive income		0.1	-		0.1	(1.0)		(2.0)	(0.2)	(0.3)	0.1	2.2	5.5
Accumulated deficit		(1,473.9)	(1,599.7)	(	(1,795.0)	(2,034.0)		2,268.3)	(2,447.2)	(2,696.4)	(2,945.3)	(4,083.8)	(4,728.0)
Total stockholders' equity (deficit)		(1,428.1)	(1,550.1)		(1,743.0)	(1,979.4)		(2,211.6)	(2,384.2)	(2,626.5)	(2,871.3)	(3,931.6)	3,277.2
	-	1,198.5 \$	1,778.0		1.733.0	\$ 3.016.7		3,011.2		\$ 3.791.4	\$ 3,760.0	\$ 3,240.9	\$ 5,704.5
Total liabilities, redeemable convertible preferred stock and stockholders' equity (deficit)	<u>.                                      </u>	1,130.5	1,776.0	ð	1,733.0	⇒ 3,016.7	<del>,</del>	3,011.2	3,770.7	3,791.4	ə 3,76U.U	ə 3,24U.9	⇒ 5,704.5

#### Condensed Consolidated Statement of Cash Flows

				Fiscal 2017				Fi	scal 2018			Fiscal 2019	
		Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2
Cash flows from operating activities													
Net loss	\$	(127.9) \$	(126.4) \$	(194.2) \$	(239.8) \$	(688.3) \$	(234.3) \$	(178.9) \$	(249.2) \$	(248.9) \$	(911.3) \$	(1,138.5) \$	(644.2)
Adjustments to reconcile net loss to net cash used in operating activities:													
Depreciation and amortization		0.5	0.6	0.7	8.0	2.6	1.2	1.7	2.6	13.3	18.8	23.1	31.1
Stock-based compensation		2.1	2.5	1.9	3.0	9.5	2.0	1.5	2.9	2.2	8.6	859.5	293.2
Amortization of premium on marketable securities		0.1	0.2	0.3	0.3	0.9	0.2	0.2	0.1	-	0.5	-	0.1
Accretion of discount on marketable securities		(1.0)	(1.3)	(1.0)	(2.2)	(5.5)	(3.8)	(4.3)	(7.2)	(8.3)	(23.6)	(10.1)	(11.3)
Other		-	-	-	-	-	-	0.3	-	0.7	1.0	0.1	7.4
Changes in operating assets and liabilities:													
Prepaid expenses and other assets		(9.6)	(19.4)	(33.7)	(49.1)	(111.8)	(7.3)	(39.6)	(9.3)	(19.4)	(75.6)	(46.3)	(33.4)
Operating lease right-of-use assets		-	-	-	-	-	-	-	-	-	-	19.5	20.5
Accounts payable		(11.2)	29.7	(7.2)	10.1	21.4	(13.3)	11.2	(18.2)	(20.5)	(40.8)	1.2	(23.6)
Insurance reserves		45.9	55.1	71.9	71.7	244.6	89.7	108.6	116.9	118.5	433.7	126.7	270.4
Accrued and other liabilities		36.2	20.9	81.6	(5.7)	133.0	85.9	67.3	125.5	29.4	308.1	94.3	117.8
Lease liabilities												(14.3)	(12.7)
Net cash provided by (used in) operating activities	\$	(64.9) \$	(38.1) \$	(79.7) \$	(210.9) \$	(393.6) \$	(79.7) \$	(32.0) \$	(35.9) \$	(133.0) \$	(280.6) \$	(84.8) \$	15.3
Cash flows from investing activities													
Purchases of marketable securities	\$	(249.0) \$	(698.8) \$	(402.9) \$	(1,208.7) \$	(2,559.4) \$	(1,198.2) \$	(1,676.5) \$	(1,476.2) \$	(1,103.3) \$	(5,454.2) \$	(607.2) \$	(2,974.6)
Purchase of term deposit	•	-	-	-	(1,2003)	-	(1,100.2) +	-	-	-	-	-	(105.0)
Proceeds from sales of marketable securities		102.1	396.7	159.0	214.5	872.3	181.7	503.7	142.5	72.5	900.4	466.2	180.9
Proceeds from maturities of marketable securities		53.5	294.1	193.7	166.4	707.7	200.5	1.096.0	1.630.6	911.4	3.838.5	838.2	553.2
Purchases of property and equipment and scooter fleet		(1.1)	(2.8)	(2.1)	(1.5)	(7.5)	(3.1)	(8.1)	(17.2)	(40.3)	(68.7)	(25.2)	(43.1)
Purchases of other intangible assets		-	-	(0.5)	(4.0)	(4.5)	-	(2.2)	-	-	(2.2)	-	- (
Cash paid for acquisitions, net of cash acquired		-	-	-	-	-	-	-	_	(257.6)	(257.6)	(1.7)	(0.1)
Other investing activities		_	_	_	_	_	_	_	(28.0)	28.0	-	-	0.8
Net cash provided by (used in) investing activities	\$	(94.5) \$	(10.8) \$	(52.8) \$	(833.3) \$	(991.4) \$	(819.1) \$	(87.1) \$	251.7 \$	(389.3) \$	(1,043.8) \$	670.3 \$	(2,387.9)
nor can promata by tacca my microming activities		, , , , , , ,	,,,,,,,	,,,,,,	,,,,,,,,	, , , , , , , , , , , , , , , , , , ,	, , , , , , , , ,	(2711) +	-5117	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1.72 .0.0	2.010	(=,507.0)

# Condensed Consolidated Statement of Cash Flows (cont'd)

				Fiscal 2017					Fiscal 2018			Fiscal 201	9
	Q1		Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2
Cash flows from financing activities													
Proceeds from issuance of common stock in initial public offering, net of underwriting													
commissions, offering costs and reimbursements	\$	- \$	- \$	- \$	-	\$ -	\$ -	\$ -	\$ - \$	(0.4) \$	(0.4) \$	(5.1) \$	2,489.3
Proceeds from issuance of redeemable convertible preferred stock, net of issuance costs													
		3.4	596.4	-	1,445.5	2,045.3	54.2	753.2	35.3	-	842.7	-	-
Proceeds from exercise of stock options and other common stock issuances		1.4	1.4	0.5	0.4	3.7	1.3	3.0	4.1	1.5	9.9	1.6	0.9
Taxes paid related to net share settlement of equity awards												(784.7)	(79.2)
Net cash provided by (used in) financing activities	\$	4.8 \$	597.8 \$	0.5 \$	1,445.9	\$ 2,049.0	<u>\$ 55.5</u>	\$ 756.2	\$ 39.4 <u>\$</u>	1.1 \$	852.2 \$	(788.2) \$	2,411.0
Effect of foreign exchange on cash, cash equivalents and restricted cash and cash equivalents		_	_	_	_	_	_	(0.1)	_	(0.1)	(0.2)	0.1	0.2
Net increase (decrease) in cash and cash equivalents and restricted cash and cash equivalents								, , ,		,	, ,		
The first case (accircase) in each and each equitations and recinicida each and each equitations	(154	4.6)	548.9	(132.0)	401.7	664.0	(843.3)	637.0	255.2	(521.3)	(472.4)	(202.6)	38.6
Cash and cash equivalents and restricted cash and cash equivalents													
Beginning of period	51-	4.9	360.3	909.2	777.2	514.9	1,178.9	335.6	972.6	1,227.8	1,178.9	706.5	503.9
End of period	36	0.3	909.2	777.2	1,178.9	1,178.9	335.6	972.6	1,227.8	706.5	706.5	503.9	542.5
Reconciliation of cash, cash equivalents and restricted cash and cash equivalents to the condensed consolidated balance sheets													
Cash and cash equivalents	32	22.7	855.6	719.0	1,106.1	1,106.1	263.2	928.4	1,088.6	517.7	517.7	329.5	417.4
Restricted cash and cash equivalents	3	7.6	53.6	58.2	72.8	72.8	72.4	44.2	139.2	187.4	187.4	172.5	123.0
Restricted cash, included in prepaid expenses and other current assets										1.4	1.4	1.9	2.1
Total cash, cash equivalents and restricted cash and cash equivalents	\$ 36	0.3 \$	909.2 \$	777.2 \$	1,178.9	\$ 1,178.9	\$ 335.6	\$ 972.6	\$ 1,227.8 \$	706.5 \$	706.5 \$	503.9 \$	542.5

# Non-GAAP Condensed Consolidated Statement of Operations

	Fiscal 2017							Fiscal 2018			Fiscal 2019		
		Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2
Revenue	\$	172.8 \$	238.9 \$	303.6 \$	344.6	\$ 1,059.9	\$ 397.2	\$ 504.9 \$	585.0 \$	669.5 \$	2,156.6 \$	776.0 \$	867.3
Cost of revenue		118.5	143.8	188.9	207.8	659.0	256.8	292.4	321.8	364.8	1235.8	391.1	468.4
Operating expenses													
Operations and support		36.0	42.3	48.0	54.7	181.0	59.8	67.4	92.4	118.6	338.2	133.4	143.8
Research and development		22.9	27.6	36.6	47.1	134.2	62.4	63.9	75.9	92.3	294.5	107.6	121.9
Sales and marketing		84.3	107.3	165.2	209.8	566.6	168.6	175.0	241.0	218.4	803.0	227.0	168.4
General and administrative		39.8	46.1	62.4	69.4	217.7	89.0	97.5	118.7	135.1	440.3	146.8	190.8
Total costs and expenses		301.5	367.1	501.1	588.8	1,758.5	636.6	696.2	849.8	929.2	3,111.8	1,005.9	1,093.3
Non-GAAP loss from operations		(128.7)	(128.2)	(197.5)	(244.2)	(698.6)	(239.4)	(191.3)	(264.8)	(259.7)	(955.2)	(229.9)	(226.0)
Interest income		2.8	4.4	5.5	7.5	20.2	11.5	15.3	19.6	20.1	66.5	19.7	30.0
Other income (expense), net			0.1		0.2	0.3	(0.1)	(0.3)	0.4	0.7	0.7	0.1	(0.3)
Loss before income taxes		(125.9)	(123.7)	(192.0)	(236.5)	(678.1)	(228.0)	(176.3)	(244.8)	(238.9)	(888.0)	(210.1)	(196.3)
Provision (benefit) for income taxes			0.3	0.2	0.1	0.6	0.4	0.2	0.5	(0.4)	0.7	1.4	1.0
Adjusted net loss	\$	(125.9) \$	(124.0) \$	(192.2) \$	(236.6)	\$ (678.7)	\$ (228.4)	\$ (176.5) \$	(245.3) \$	(238.5) \$	(888.7) \$	(211.5) \$	(197.3)
Adjusted net loss per share, basic and diluted	\$	(6.67) \$	(6.46) \$	(9.79) \$	(11.97)	\$ (35.04)	\$ (11.40)	\$ (8.37) \$	(11.41) \$	(10.82) \$	(41.97) \$	(9.02) \$	(0.68)
Weighted-average shares used to compute adjusted net loss per		,											
share, basic and diluted		18.9	19.2	19.6	19.8	19.4	20.0	21.1	21.5	22.0	21.2	23.5	288.4

#### **GAAP to Non-GAAP Reconciliations**

	Fiscal 2017								Fiscal 2018			Fiscal 2019		
		Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2	
Contribution		<u>.</u>									<u> </u>			
Revenue	\$	172.8 \$	238.9 \$	303.6 \$	344.6 \$	1,059.9 \$	397.2 \$	504.9 \$	585.0 \$	669.5 \$	2,156.6 \$	776.0 \$	867.3	
Less: cost of revenue		(118.6)	(143.9)	(189.0)	(208.0)	(659.5)	(260.6)	(293.2)	(322.6)	(367.0)	(1,243.4)	(462.9)	(630.1)	
Amortization of intangible assets		-	-	-	-	-	0.3	0.7	0.6	2.1	3.7	5.3	5.3	
Stock-based compensation expense		0.1	0.1	0.1	0.2	0.5	0.1	0.1	0.2	0.1	0.5	41.5	15.1	
Payroll tax expense related to stock-based compensation		-	-	-	-	-	-	-	-	-	-	1.2	0.2	
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods							3.4				3.4	23.8	141.1	
Non-GAAP Contribution	\$	54.3 \$	95.1 \$	114.7 \$	136.8 \$	400.9 \$	140.4 \$	212.5 \$	263.2 \$	304.7 \$	920.8 \$	384.9 \$	398.9	
Non-GAAP Contribution Margin		31%	40%	38%	40%	38%	35%	42%	45%	46%	43%	50%	46%	
Non-GAAP Operating Expenses														
GAAP Operations and Support	\$	(36.2) \$	(43.0) \$	(48.3) \$	(56.0) \$	(183.5) \$	(59.9) \$	(67.4) \$	(92.5) \$	(118.6) \$	(338.4) \$	(187.2) \$	(152.0)	
Amortization of intangible assets		-	-	-	-	-	-	-	-	-	-	-	-	
Stock-based compensation expense		0.2	0.7	0.3	1.3	2.5	0.1	-	0.1	-	0.2	51.4	8.2	
Payroll tax expense related to stock-based compensation												2.4	-	
Non-GAAP Operations and Support	\$	(36.0) \$	(42.3) \$	(48.0) \$	(54.7) \$	(181.0) \$	(59.8) \$	(67.4) \$	(92.4) \$	(118.6) \$	(338.2) \$	(133.4) \$	(143.8)	
GAAP Research and Development	\$	(23.5) \$	(28.2) \$	(37.2) \$	(47.7) \$	(136.6) \$	(63.1) \$	(64.4) \$	(77.2) \$	(96.1) \$	(300.8) \$	(631.0) \$	(309.8)	
Amortization of intangible assets		-	-	-	-	-	-	-	0.2	2.0	2.2	2.9	2.9	
Stock-based compensation expense		0.6	0.6	0.6	0.6	2.4	0.7	0.5	1.1	1.8	4.1	506.2	182.9	
Payroll tax expense related to stock-based compensation	_											14.3	2.1	
Non-GAAP Research and Development	\$	(22.9) \$	(27.6) \$	(36.6) \$	(47.1) \$	(134.2) \$	(62.4) \$	(63.9) \$	(75.9) \$	(92.3) \$	(294.5) \$	(107.6) \$	(121.9)	
GAAP Sales and Marketing	\$	(84.4) \$	(107.4) \$	(165.3) \$	(209.9) \$	(567.0) \$	(168.7) \$	(175.1) \$	(241.1) \$	(218.9) \$	(803.8) \$	(275.1) \$	(181.0)	
Amortization of intangible assets		-	-	-	-	-	-	-	-	0.5	0.5	0.3	0.3	
Stock-based compensation expense		0.1	0.1	0.1	0.1	0.4	0.1	0.1	0.1	-	0.3	45.1	12.1	
Payroll tax expense related to stock-based compensation												2.7	0.2	
Non-GAAP Sales and Marketing	\$	(84.3) \$	(107.3) \$	(165.2) \$	(209.8) \$	(566.6) \$	(168.6) \$	(175.0) \$	(241.0) \$	(218.4) \$	(803.0) \$	(227.0) \$	(168.4)	
GAAP General and Administrative	\$	(40.8) \$	(47.0) \$	(63.3) \$	(70.4) \$	(221.5) \$	(90.2) \$	(98.5) \$	(120.3) \$	(139.0) \$	(448.0) \$	(376.7) \$	(267.3)	
Amortization of intangible assets		-	-	-	0.1	0.1	0.2	0.2	0.2	0.1	0.7	0.7	0.7	
Stock-based compensation expense		1.0	0.9	0.9	0.9	3.7	1.0	8.0	1.4	0.3	3.5	215.3	74.9	
Payroll tax expense related to stock-based compensation		-	-	-	-	-	-	-	-	-	-	13.9	0.9	
Costs related to acquisitions										3.5	3.5			
Non-GAAP General and Administrative	\$	(39.8) \$	(46.1) \$	(62.4) \$	(69.4) \$	(217.7) \$	(89.0) \$	(97.5) \$	(118.7) \$	(135.1) \$	(440.3) \$	(146.8) \$	(190.8)	

# GAAP to Non-GAAP Reconciliations (cont'd)

				Fiscal 2017					Fiscal 2018			Fiscal 2019	
		Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total	Q1	Q2
GAAP Total Costs and Expenses	\$	(303.5) \$	(369.5) \$	(503.1) \$	(592.0) \$	(1,768.1) \$	(642.5) \$	(698.6) \$	(853.7) \$	(939.6) \$	(3,134.4) \$	(1,932.9) \$	(1,540.2)
Amortization of intangible assets		-	-	-	0.1	0.1	0.5	0.9	1.0	4.7	7.1	9.2	9.2
Stock-based compensation expense		2.0	2.4	2.0	3.1	9.5	2.0	1.5	2.9	2.2	8.6	859.5	293.2
Payroll tax expense related to stock-based compensation		-	-	-	-	-	-	-	-	-	-	34.5	3.4
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods Costs related to acquisitions		-	-	-	-	-	3.4	-	-	3.5	3.4	23.8	141.1
Non-GAAP Total Costs and Expenses	\$	(301.5) \$	(367.1) \$	(501.1) \$	(588.8) \$	(1,758.5) \$	(636.6) \$	(696.2) \$	(849.8) \$	(929.2) \$	(3,111.8) \$	(1,005.9) \$	(1,093.3)
GAAP Loss from Operations	\$	(130.7) \$	(130.6) \$	(199.5) \$	(247.4) \$	(708.2) \$	(245.3) \$	(193.7) \$	(268.7) \$	(270.1) \$	(977.8) \$	(1,156.9) \$	(672.9)
Amortization of intangible assets		-	-	-	0.1	0.1	0.5	0.9	1.0	4.7	7.1	9.2	9.2
Stock-based compensation expense		2.0	2.4	2.0	3.1	9.5	2.0	1.5	2.9	2.2	8.6	859.5	293.2
Payroll tax expense related to stock-based compensation		-	-	-	-	-	-	-	-	-	-	34.5	3.4
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods Costs related to acquisitions		-	-	-	-	-	3.4	-	-	3.5	3.4 3.5	23.8	141.1
Non-GAAP Loss from Operations	\$	(128.7) \$	(128.2) \$	(197.5) \$	(244.2) \$	(698.6) \$	(239.4) \$	(191.3) \$	(264.8) \$	(259.7) \$	(955.2) \$	(229.9) \$	(226.0)
GAAP Net Loss	\$	(127.9) \$	(126.4) \$	(194.2) \$	(239.8) \$	(688.3) \$	(234.3) \$	(178.9) \$	(249.2) \$	(248.9) \$	(911.3) \$	(1,138.5) \$	(644.2)
Amortization of intangible assets		-	-	-	0.1	0.1	0.5	0.9	1.0	4.7	7.1	9.2	9.2
Stock-based compensation expense		2.0	2.4	2.0	3.1	9.5	2.0	1.5	2.9	2.2	8.6	859.5	293.2
Payroll tax expense related to stock-based compensation		-	-	-	-	-	-	-	-	-	-	34.5	3.4
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods Costs related to acquisitions		-	-	-	-	-	3.4	-	-	3.5	3.4 3.5	23.8	141.1
Adjusted Net Loss	\$	(125.9) \$	(124.0) \$	(192.2) \$	(236.6) \$	(678.7) \$	(228.4) \$	(176.5) \$	(245.3) \$	(238.5) \$	(888.7) \$	(211.5) \$	(197.3)
Adjusted net loss per share, basic and diluted	\$	(6.67) \$	(6.46) \$	(9.79) \$	(11.97) \$	(35.04) \$	(11.40) \$	(8.37) \$	(11.41) \$	(10.82) \$	(41.97) \$	(9.02) \$	(0.68)
Weighted-average shares used to compute adjusted net loss per share, basic and diluted	_	18.9	19.2	19.6	19.8	19.4	20.0	21.1	21.5	22.0	21.2	23.5	288.4

#### Reconciliation of GAAP to Non-GAAP Financial Measures (cont'd)

					Three I	Months Er	nded June 30	, 2019				
	GAAP		zation of ole assets	comp	k-based pensation pense	expens to stoc	roll tax se related :k-based ensation	liabili insuranc by reg age attribu	es to the ties for e required gulatory encies table to al periods	Costs rel acquis		Non-GAAP
Revenue	\$ 867.3											\$ 867.3
Costs and expenses												
Cost of revenue	\$ (630.1)	\$	5.3	\$	15.1	\$	0.2	\$	141.1	\$	-	\$ (468.4)
Operations and support	(152.0)		-		8.2		-		-		-	(143.8)
Research and development	(309.8)		2.9		182.9		2.1		-		-	(121.9)
Sales and marketing	(181.0)		0.3		12.1		0.2		-		-	(168.4)
General and administrative	 (267.3)		0.7		74.9		0.9		-		_	(190.8)
Total costs and expenses	\$ (1,540.2)	\$	9.2	\$	293.2	\$	3.4	\$	141.1	\$	-	\$ (1,093.3)
Loss from operations	\$ (672.9)	·										\$ (226.0)
Interest income	30.0											30.0
Other expense, net	 (0.3)											(0.3)
Loss before income taxes	(643.2)											(196.3)
Provision for income taxes	 1.0											1.0
Net loss	(644.2)											(197.3)
Net loss per share, basic and diluted	\$ (2.23)											\$ (0.68)
Weighted-average shares used to compute												 
net loss per share, basic and diluted	 288.4											 288.4

#### Reconciliation of GAAP to Non-GAAP Financial Measures (cont'd)

					Three I	Months Ended June 3	0, 2018			
		GAAP	 cation of le assets	comp	k-based pensation pense	Payroll tax expense related to stock-based compensation	Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods	 related to uisitions		Non-GAAP
Revenue	\$	504.9							\$	504.9
Costs and expenses										
Cost of revenue	\$	(293.2)	\$ 0.7	\$	0.1	\$ -	\$ -	\$ -	\$	(292.4)
Operations and support		(67.4)	-		-	-	-	-		(67.4)
Research and development		(64.4)	-		0.5	-	-	-		(63.9)
Sales and marketing		(175.1)	_		0.1	-	-	-		(175.0)
General and administrative		(98.5)	0.2		0.8	-	-			(97.5)
Total costs and expenses	\$	(698.6)	\$ 0.9	\$	1.5	\$ -	\$ -	\$ -	\$	(696.2)
Loss from operations	\$	(193.7)							\$	(191.3)
Interest income	-	15.3								15.3
Other expense, net		(0.3)								(0.3)
Loss before income taxes		(178.7)								(176.3)
Provision for income taxes		0.2								0.2
Net loss		(178.9)								(176.5)
Net loss per share, basic and diluted	\$	(8.48)							\$	(8.37)
Weighted-average shares used to compute									· · · · ·	
net loss per share, basic and diluted		21.1								21.1

# Reconciliation of GAAP to Non-GAAP Financial Measures (cont'd)

		Three Months	Ended Jun	e 30
		2019		2018
Contribution	,			
Revenue	\$	867.3	\$	504.9
Less cost of revenue		(630.1)		(293.2)
Adjusted to exclude the following (as related to cost of revenue):				
Amortization of intangible assets		5.3		0.7
Stock-based compensation expense		15.1		0.1
Payroll tax expense related to stock-based compensation		0.2		-
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods		141.1		0.0
Contribution	\$	398.9	\$	212.5
Contribution Margin		46%		42%

	Three Months Ended June 30			
		2019		2018
Adjusted EBITDA				
Net loss	\$	(644.2)	\$	(178.9)
Adjusted to exclude the following:				
Interest income		(30.0)		(15.3)
Other expense, net		0.3		0.3
Provision for income taxes		1.0		0.2
Depreciation and amortization		31.1		1.7
Stock-based compensation expense		293.2		1.5
Payroll tax expense related to stock-based compensation		3.4		-
Changes to the liabilities for insurance required by regulatory agencies attributable to historical periods		141.1		0.0
Adjusted EBITDA	\$	(204.1)	\$	(190.5)
Adjusted EBITDA Margin		(24%)		(38%)



# Thank you

August 7, 2019