



David Risher

INCOMING CEO | [Effective April 17, 2023](#)

Veteran innovator and leader with strong operational track record across global public companies and non-profit organizations

Right Executive to Shape Lyft’s Next Chapter

- ✔ **30+ years** of leadership experience across public companies and non-profit organizations
- ✔ **Extraordinary success** at Microsoft and Amazon
- ✔ **Customer-obsessed mindset** and visionary with a relentless focus on riders and drivers
- ✔ **People-centric ethos** and passion for doing good in the world aligned with Lyft’s mission to improve lives with the world’s best transportation
- ✔ **Deep understanding of Lyft’s business** gained through service on the Lyft Board since 2021

Visionary Technologist with Track Record of Building Businesses that Improve the World



General Manager
[1991-1997](#)

[Led the successful launch](#) of Microsoft Access, taking it from market entrant to a market leader, and the launch of Microsoft Investor, its first internet property for personal finance



SVP US Retail
[1997-2002](#)

[Helped scale Amazon into the “everything” store](#) by building the framework to accelerate revenue growth from \$16 million to \$4+ billion, while establishing the customer focused mindset that positioned Amazon for success



Co-Founder and CEO
[2009-2023](#)

[Distributed 58+ million digital books to more than 21 million children](#) living in 100 countries around the world

Education

- **Princeton University**
BA, Comparative Literature
- **Harvard Business School**
MBA

Personal Details

- Raised in Chevy Chase, Maryland
- Has two daughters and lives with his wife, Jennifer, in San Francisco, California
- Co-created #HalfMyDAF challenge during the COVID-19 pandemic to inspire more giving from donor advised funds
- Biked across the United States before attending Harvard Business School



“The competitive spirit I learned at Microsoft, the customer obsession I learned at Amazon, and the do-more-with-less lessons I learned leading Worldreader are exactly what Lyft needs right now. I am honored to step into the CEO role at such an important moment in the company’s history, and am prepared to take this business to new levels of success.”

