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Salem Media Group Launches New Christian Teaching and Talk Format Across South Florida

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group, Inc.](#) (OTCQX: SALM) announced today, in a landmark move to advance its mission of spreading the Gospel across America, it has launched a powerful new Christian Teaching and Talk radio presence in South Florida, bringing biblical truth, teaching, and encouragement to more than 7.5 million people across the region.

"This is more than a station launch—it's a calling fulfilled," said David Santrella, Chief Executive Officer of Salem Media Group. "Miami has long been underserved by strong, consistent Christian broadcast content. Salem was called to fill that gap. This expansion is a bold step in our mission to proclaim the Good News through every available channel."

This marks the first new Christian Teaching and Talk radio format Salem has launched in over a decade, underscoring a renewed commitment to grow Christian media in underserved major markets.

Salem's newest station—AM 670 WWFE, branded "*The Word Miami*"—features one of the widest broadcast footprints in Florida, reaching from Vero Beach in the north to the Florida Keys in the south. The reach includes Indian River, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade, and Monroe counties. The station is simulcast on AM 1550 WRHC (Miramar) and is also available via FM translators at 103.1 FM (Miami) and 98.7 FM (Miramar).

"*The Word Miami*" also streams live audio 24/7 at [TheWordMiami.com](#) and on platforms including iHeartRadio, Audacy, and TuneIn. Smart speaker users can say, "Play *The Word Miami*."

Programming includes some of the most trusted and beloved voices in Christian Teaching and Talk:

- David Jeremiah – *Turning Point*
- Jim Daly – *Focus on the Family*
- John MacArthur – *Grace to You*
- J. Vernon McGee – *Thru The Bible*
- Greg Laurie – *A New Beginning*
- Jack Hibbs – *Real Life Radio*
- Robert Jeffress – *Pathway to Victory*
- Rick Warren – *Pastor Rick's Daily Hope*
- Michael Youssef, Allen Jackson, Jack Graham, and more

From a local perspective, Rob Pacienza, Senior Pastor of Coral Ridge Presbyterian Church,

brings “*Truths That Transform*”—launched initially by D. James Kennedy—back to the morning drive every weekday.

Weekend highlights include *Keep the Faith, Boundless* with Lisa Anderson, and *City of God* with Rob Pacienza.

All programming is supported by SRN News, providing listeners with timely and trusted hourly updates on current events.

Christopher Gould, Salem’s SVP of National Programming & Ministry Relations, added: “We are deeply committed to planting the flag of biblical truth wherever we can. This isn’t just business, it’s ministry. Miami is a global city, and we are honored to bring the Word of God to it more consistently and powerfully than ever before.”

As Salem moves into its next chapter, this launch reflects the company’s unwavering commitment: to boldly, creatively, and faithfully bring the Gospel to every corner of America.

About Salem Media Group, Inc.:

Salem Media Group is America’s leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners, readers and viewers numbering in the millions nationally. With its unique content focus, Salem provides compelling audio and video programming, text content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com.

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