

## Salem Media Announces GodTube's Launch of GodTube Music: A New Home for Christian Music Fans

CAMARILLO, Calif.--(BUSINESS WIRE)-- <u>Salem Media Group</u>, Inc. (OTCQX: SALM) announced today that GodTube, the trusted destination for uplifting, family-friendly entertainment, is officially launching GodTube Music, a dynamic new platform dedicated to Christian music news, artist interviews, and exclusive live performances. Launched on March 1st, GodTube Music is already resonating with audiences across the world.

GodTube Music, a proud member of the GodTube.com family, is rapidly establishing itself as the premier daily source for Christian music enthusiasts. It's the place to be for first looks at new song and music video releases, timely updates on both established and emerging artists, plus exclusive performances and artist interviews filmed at the GodTube Music Studio in Nashville, TN, the heart of the Christian music scene.

Since its March debut, GodTube Music has been averaging over 700,000 monthly social media video views and reaches a robust audience of more than 200,000 email subscribers through its thrice-weekly newsletter. Discover the soul-stirring music and enriching content at <a href="https://www.GodTubeMusic.com">www.GodTubeMusic.com</a>.

But that's just the beginning.

Coming this July, GodTube Music will debut a brand-new podcast titled "Behind The Praise" through the LifeAudio podcast network. Each week, the podcast will feature top Christian artists, songwriters, and worship leaders sharing the powerful stories and spiritual journeys behind the songs we sing. From chart-topping hits to heartfelt worship anthems, "Behind The Praise" dives into the inspiration, Scripture, and testimonies that breathe life into the music.

"We're thrilled to offer a platform that brings together inspiring music and a passionate community of believers," said Janna Bailey, Brand Manager at GodTube.

GodTube Music's editorial and video content are curated by Brandon Woolum, a veteran Christian music journalist who most recently served as the editor of *CCM Magazine*. Woolum brings years of experience in faith-based media to the role, ensuring that GodTube Music remains a trusted, inspiring source for Christian music fans. For content inquiries, please contact <a href="mailto:Brandon.Woolum@salemwebnetwork.com">Brandon.Woolum@salemwebnetwork.com</a>.

For advertising opportunities, reach out to DeDe Donatelli-Tarrant at <a href="mailto:dtarrant@salemreps.com">dtarrant@salemreps.com</a>.

About GodTube:

GodTube has been the go-to destination for worry-free, uplifting entertainment for nearly 20 years. Whether you're looking for powerful worship music, laugh-out-loud comedy, heartwarming moments, or family-friendly viral videos, we're here to brighten your day with content you can feel good about. Since launching in 2007 as one of the fastest-growing websites in the U.S., GodTube has remained committed to offering an inspiring space where faith and fun come together.

Part of the Salem Web Network and based in Richmond, Virginia, GodTube partners with top Christian music and entertainment companies including Universal Music Group, Provident Label Group, Fair Trade Services, Dream Label Group, and more.

## About Salem Media Group:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners, readers and viewers numbering in the millions nationally. With its unique content focus, Salem provides compelling audio and video programming, text content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at <a href="https://www.salemmedia.com">www.salemmedia.com</a>.

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