

## Salem News Channel Launches on Pluto TV

CAMARILLO, Calif.--(BUSINESS WIRE)-- <u>Salem Media Group, Inc.</u> (OTCQX: SALM) announced today that Salem News Channel has launched on Pluto TV. This new partnership with Pluto TV, one of the largest FAST channel platforms and streaming TV distributors, will significantly increase SNC's audience reach.

Cary Pahigian, Vice President & General Manager of Salem News Channel, said, "Pluto TV has established itself as one of the leading channels for free, ad-supported television. We are pleased to have been invited to join their impressive line-up. SNC is now among the fastest growing TV news channels in America, and Pluto TV will quickly accelerate our further growth."

Salem News Channel, a Salem Media Group company, is a 24/7 news and opinion television network broadcasting in 56 broadcast television markets and available on dozens of connected TV streaming platforms. SNC delivers 18 hours of new, original programming each weekday.

## ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at <a href="https://www.salemmedia.com">www.salemmedia.com</a>.

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