

August 1, 2011



Linnae Young Appointed Operational Vice President of Salem Communications

CAMARILLO, CA -- (MARKET WIRE) -- 08/01/11 -- Salem Communications (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting religious and family themed programming, announced Linnae Young has been named as an Operational Vice President for Salem Communications' Radio Division.

Linnae previously served in a variety of roles for Salem for over 14 ½ years. Her last post was as VP/GM for Salem Media Representatives and Vista Media Representatives.

Most recently, Linnae has worked with Cumulus in Dallas where she led her team to significant revenue growth.

David Santrella, President of Salem's Radio Division said, "Linnae brings strength of character, a great deal of energy, and a strategic leadership style to our company. We are excited to have her back."

Linnae will begin with Salem on August 1, 2011 and be stationed out of Dallas, TX. Market oversight will include Honolulu, San Francisco, Sacramento, Seattle, Portland and Pittsburgh.

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, [Christian living](#) focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, [Christian videos](#) at GodTube.com, a leading website providing [church media](#) at WorshipHouseMedia.com and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative](#) news leader Townhall.com® and [conservative political blog](#) HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk

Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

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