

October 17, 2006



## **Salem Media of Hawaii Goes Live During Natural Disaster; Radio Group Delivers Critical Info After Earthquake**

Tuesday, October 17, 2006 1:16 pm PDT

HONOLULU

NASDAQ:

SALM

HONOLULU--([BUSINESS WIRE](#))--Salem Communications Corporation (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values, broadcast live disseminating critical information to Hawaii residents, while most other stations were knocked off the air, shortly after being shaken by a 6.6 earthquake.

The quake hit at approximately 7:07 am October 15 and quickly was followed by state-wide power outages. Salem Media of Hawaii staff and on-air talent broadcast live keeping the public up to speed with any new developments before 8:00 am. KHNR's Roger Daniels and Jack Waters were joined by Oldies 107.9 (KGMZ) morning show hosts John Matthews and the Kap'n providing a steady stream of updates on most of Salem's FM stations throughout the day.

In addition to state-wide power outages, the earthquake that originated off the coast of Kawaihae on the Big Island caused landslides and significant structural damage. In conjunction with heavy rains, the state was forced to close several roads causing rush-hour like conditions throughout the day. The island of Oahu was without power longer than any other island; certain portions of the island were still without power on Monday.

Commenting on Salem's commitment to the public General Manager Steve Miller said "I am very proud of the service that we provided and the willing, cooperative and unselfish way in which everyone contributed to the effort that went well into the evening."

95.5 The FISH, KHNR Hawaii's FM Talk, KGU Hawaii's Christian Talk, Oldies 107.9, and KHCM Hawaii's Country Music, 99.5 KHUI are owned and operated by Salem Communications Corporation (Nasdaq:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher focused on Christian and family themes. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 99 radio stations, including 65 stations in 23

of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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