

April 2, 2003



Salem Communications Appoints Two New Vice Presidents of Operations

Wednesday, April 2, 2003 5:30 am PST

CAMARILLO, Calif.

market not identified:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--April 2, 2003--Salem Communications (Nasdaq:SALM), the leading radio broadcaster focused on religious and family themed programming, has announced the appointments of Errol Dengler and T.J. Malievsky to Regional Vice Presidents of Operations according to Executive Vice President of Radio, Joe D. Davis.

With this promotion, Mr. Dengler, who is General Manager of Salem Media of Cleveland, will assume direct operational oversight of the Ohio and Pennsylvania U.S. radio markets.

Mr. Dengler has been a General Manager for Salem Communications since October 2000. Prior to working for Salem, Mr. Dengler was Vice President and General Manager for AMFM Inc. During his career he has also worked for such media companies as: OmniAmerica, Inc., Chancellor Broadcasting and Wyse Advertising. During Mr. Dengler's tenure as General Manager for Salem he has been an integral part of the rollout of the company's contemporary Christian music format. Under his direction, WFHM-FM 95.5 the Fish has achieved excellence in ratings and revenue.

With this promotion, Mr. Malievsky, who is General Manager of Salem of Hawaii, will assume direct operational oversight of the Honolulu, Hawaii, Sacramento and San Diego, California U.S. radio markets.

Mr. Malievsky has been a General Manager for Salem Communications since June 2002. Prior to working for Salem, Mr. Malievsky was CEO for All American TV Network in Santa Ana, California. He has extensive sales and programming experience following his employment with Middle East TV, CBN and Zoe International. Mr. Malievsky's management career in radio began as Vice President and General Manager for KPOI Radio in Honolulu, Hawaii.

Joe D. Davis congratulated Dengler & Malievsky by saying: "These men are both leaders who have demonstrated their abilities in previous jobs, in their local markets, and beyond. They bring a fresh energy and depth of perspective that will be welcome. They are capable of the kind of leadership that will take the stations they oversee to new levels of performance."

Errol Dengler will remain in Cleveland, Ohio where he resides with his wife Grete and their two children, Jason and Kristen. T.J. Malievsky will remain in Honolulu, Hawaii with his wife Cecilia and son Nick.

Salem Communications Corporation, headquartered in Camarillo, California, is the leading U.S. radio broadcaster focused on religious and family themed programming. Upon the close of all announced transactions, the company will own and operate 89 radio stations in 36 radio markets, including 57 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,500 affiliated radio stations; Salem Radio Representatives, a national sales force; Salem Web Network, the leading Internet provider of Christian content; and Salem Publishing, a leading publisher of contemporary Christian music trade and consumer magazines.

Salem Communications

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