



THE LAB



# THE LAB

THE FUTURE IS ALIVE

## Brand Overview

Nature refined. The Lab creates award-winning, high-quality, precision vape products and concentrates through advanced technology, creativity and innovation.



## Logos

These logos may be utilized in all locations, print, and digital.



## Brand Colors

These colors may be utilized in all locations, print, and digital.

SPACE BLUE  
#313676  
PANTONE 2118C

PLANETARY PURPLE  
#7D7EA7  
PANTONE 7675C

WHITE  
#FFFFFF  
PANTONE WHITE

SOLVENTLESS SAND  
#D3C99F

## Typography

Josefin is utilized to establish a legible, web-friendly, and timeless typeface that is used across brand collateral.

Montserrat is used for body copy and web font.

## Josefin Sans (various)

H1s, H2s and H3s - logo - and print headers

## Montserrat

Web font and copy.

## Our Products

The Lab products vary per state market regulations.

- All-In-On Disposable Vapes
- Solventless Vapes and Concentrates (PA)
- Concentrates
- 510 Cartridges



# Merchandise

This is the current line-up of Lab merch  
available at [shop.jushico.com](https://shop.jushico.com)



T-Shirts



Dab mat



Custom Battery



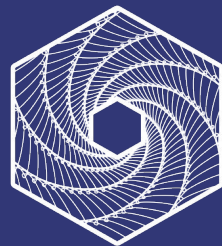
Sticker

## Asset Downloads

For brand fonts, logo PNGs, and product images, click the links on the right to download.

[DOWNLOAD ASSETS](#)





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