

TASTEOLOGY

Brand Overview

A cosmic taste connection.



Logos

These logos may be utilized in all locations, print, and digital.

TASTEOLOGY



A COSMIC TASTE CONNECTION

Brand Colors

These colors may be utilized in all locations, print, and digital.

COSMIC BLACK #202020 PANTONE BLACK BLUE DREAM #7E98CE

CREAM #FAEFDE

LAVA LAMP GREEN #9DBE3C

Typography

Josefin Sans is utilized to establish a legible, web-friendly, and timeless typeface that is used across brand collateral. Poppins is used for body copy and web font.

Josefin Sans (various)

H1s, H2s and H3s - logo - and print headers

Montserrat

Web font and copy.

Our Products

Tasteology products vary per state market regulations.

- Blueberry Calm
- Berry Dream
- Blood Orange Boost
- Passion Raspberry Balance



Merchandise

This is the current line-up of Tasteology merch available at shop.jushico.com



Asset Downloads

For brand fonts, logo PNGs, and product images, click the links on the right to download.

DOWNLOAD ASSETS

