

Brand Overview

With a carefree spirit and the curiosity to uncover what's next, Seche helps you move at the speed of inspiration and invites you on a yet unwritten adventure. With options like Fine Grind, Fine Flower and Singles there's always the right product for the right moment.



Logos

These logos may be utilized in all locations, print, and digital.







SECHE SECHE

Brand Colors

These colors may be utilized in all locations, print, and digital.

DEEP BLUE #233D4B PANTONE 7546C SEA FOAM GREEN #a8d2c9 PANTONE 565C

WHITE #FFFFFF PANTONE WHITE

SANDY GOLD #b99c68 PANTONE 7562C

Typography

Oswald is utilized to establish a legible, web-friendly, and timeless typeface that is used across brand collateral. Poppins is used for body copy and web font.

OSWALD (various)

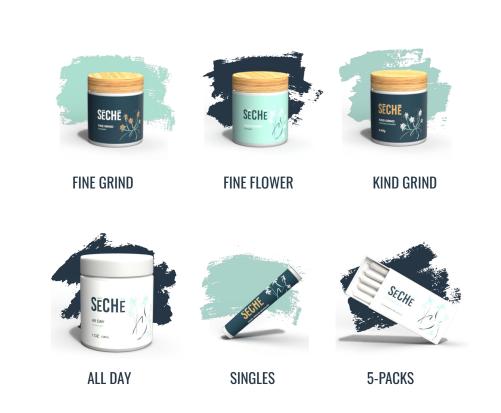
H1s, H2s and H3s - logo - and print headers

Poppins

Web font and copy.

Our Products

Sehce products vary per state market regulations.



Merchandise

This is the current line-up of Seche merch available at shop.jushico.com



Asset Downloads

For brand fonts, logo PNGs, and product images, click the links on the right to download.

DOWNLOAD ASSETS

