



NATURE'S REMEDY

NATURE'S
REMEDY
A CANNABIS DISPENSARY

Brand Overview

Nature's Remedy is a medical and adult-use retailer with a mission to redefine the cannabis industry in Massachusetts. At NR, we have a sincere passion for cannabis and are enthusiastic about offering products and services that truly help others. Our values are important to us; we strive to lead by example and prioritize integrity and transparency in our daily operations.

Logos

These logos may be utilized in all locations, print, and digital.

Horizontal



Vertical

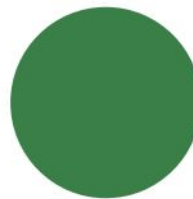


Brand Colors

These colors may be utilized in all locations, print, and digital.



81, 57, 69, 65
25, 47, 41
#192F29



87, 25, 97, 12
17, 129, 66
#118142



69, 0, 80, 0
77, 185, 105
#4DB969



3, 2, 4, 0
244, 244, 240
#F4F4F0

Typography

Pridi is utilized to establish a legible, web-friendly, and timeless typeface that is used across brand collateral. Roboto is used for body copy.

Titles and H1s and H2s -

Pridi - Medium / Bold / Regular

Body Copy

Roboto - Various Weights

Merch

This is the current line-up
of Nature's Remedy merch
available at

shop.iushico.com



Asset Downloads

For brand fonts, logo PNGs, and product images, click the links on the right to download.

DOWNLOAD ASSETS



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