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Liberty Global Selects SeaChange for Next-Generation Cloud-Based Video Offering

ACTON, Mass., Dec. 06, 2017 (GLOBE NEWSWIRE) -- Video solutions innovator SeaChange International Inc. (NASDAQ:SEAC) today announced its Adrenalin multiscreen video solution has been selected as a key element of Liberty Global plc's next-generation video platform supporting its Horizon 4 services.

Liberty Global, the world's largest international TV and broadband company, provides video services to viewers across Europe, the Caribbean and Latin America. Deploying a common, fully virtualized video platform architecture for its Horizon services allows for a faster pace of service innovation and development.

The SeaChange Adrenalin software, running as part of Liberty Global's video service platform, will provide the content information and transaction support for Liberty's viewers across both broadcast and IP video delivery networks on Liberty's latest Horizon set-top boxes (STBs). Adrenalin's flexibility also supports each affiliate's need to independently deploy and control their own multi-vendor platform and editorial catalogues, while at the same time gaining the operational efficiencies of shared, visualized resources.

"We are pleased to be chosen as a key contributor to Liberty Global's next-generation video platform," said Ed Terino, SeaChange's CEO. "SeaChange's Adrenalin video solution enables video delivery at the massive scale needed to support customers such as Liberty Global. As video platforms transition to virtualized cloud infrastructure and enable advanced capabilities such as replay TV and network DVR to multiple devices, SeaChange will continue to support customers like Liberty Global to monetize their video assets and modernize their video delivery platforms."

Olivier Philippe, Vice President of Entertainment within Liberty Global stated, "We have had a long relationship with SeaChange as a key technology provider within our video ecosystem. As the industry continues to evolve its video platforms to support advanced consumer experiences that are truly device agnostic, we need solution providers who can provide a rich set of capabilities and stay relevant in those platform ecosystems. This helps us to continue to innovate and rapidly evolve our video services so that they truly resonate with our customers."

"Our selection of SeaChange as a key part of our video platform reflects their continued development of leading video delivery technologies and their relentless commitment to operational excellence."

About SeaChange International

Enabling our customers to deliver billions of premium video streams across a matrix of pay-TV and OTT platforms, SeaChange (Nasdaq:SEAC) empowers service providers,

broadcasters, content owners and brand advertisers to entertain audiences, engage consumers and expand business opportunities. As an Emmy winning organization with nearly 25 years of experience, we give media businesses the content management, delivery and monetization capabilities they need to craft an individualized branded experience for every viewer that sets the pace for quality and value worldwide. For more information, please visit www.schange.com.

About Liberty Global

Liberty Global is the world's largest international TV and broadband company, with operations in more than 30 countries across Europe, Latin America and the Caribbean. We invest in the infrastructure that empowers our customers to make the most of the digital revolution. Our scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks that connect our over 24 million customers who subscribe to over 50 million television, broadband internet and telephony services. We also serve over 10 million mobile subscribers and offer WiFi service across 10 million access points. Liberty Global's businesses are comprised of two stocks: the Liberty Global Group (NASDAQ:LBTYA) (Nasdaq:LBTYB) (Nasdaq:LBTYK) for our European operations, and the LiLAC Group (NASDAQ:LILA) (Nasdaq:LILAK) (OTC Link:LILAB), which consists of our operations in Latin America and the Caribbean. The Liberty Global Group operates in 12 European countries under the consumer brands Virgin Media, Unitymedia, Telenet and UPC. The Liberty Global Group also owns 50% of VodafoneZiggo, a Dutch joint venture, which has 4 million customers, 10 million fixed-line subscribers and 5 million mobile subscribers. The LiLAC Group operates in over 20 countries in Latin America and the Caribbean under the consumer brands VTR, Flow, Liberty, Más Móvil and BTC. In addition, the LiLAC Group operates a sub-sea fiber network throughout the region connecting over 40 markets. For more information, please visit www.libertyglobal.com

Safe Harbor Provision

Any statements contained in this press release that do not describe historical facts, including regarding future operations of SeaChange and Liberty Global, are neither promises nor guarantees and may constitute "forward-looking statements" as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements may include words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. Any such forward-looking statements contained herein are based on current assumptions, estimates and expectations, but are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that may cause actual results to differ materially from expectations. Numerous factors could cause actual future results to differ materially from current expectations expressed or implied by such forward-looking statements, including the risks and other risk factors detailed in various publicly available documents filed by the Company from time to time with the Securities and Exchange Commission (SEC), which are available at www.sec.gov, including but not limited to, such information appearing under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the SEC on April 17, 2017. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers not to rely on any such forward-looking statements, which speak only as of the date they are made. The Company disclaims any intent or obligation to publicly update

or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

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