

October 17, 2024



Phunware to Attend and Exhibit at The Hospitality Show in San Antonio

Phunware to Showcase Leading Hospitality Mobile Solutions Aimed at Elevating Guest Engagement Through Personalized Mobile Experiences

AUSTIN, Texas, Oct. 17, 2024 (GLOBE NEWSWIRE) -- Phunware, Inc. (NASDAQ: PHUN) ("Phunware" or the "Company"), a leader in cloud enterprise solutions for mobile applications and related technologies, will introduce a fully-customizable and configurable mobile solution for events during The Hospitality Show in San Antonio, October 7-10. Members of Phunware's executive and sales teams will be onsite and exhibiting its mobile hospitality solution at the Henry B. González Convention Center, Booth #139.

Phunware's Mobile Hospitality Solution is designed to boost guest engagement and drive incremental revenue. It enhances the guest experience from pre-arrival to booking resort activities directly through the app, while incorporating features like digital keys, push notifications, and on-property wayfinding.

"Our aim is to deliver personalized experiences to guests by providing enhanced access to all the features of leading hotels through a mobile app. Phunware's platform can boost incremental revenue and elevate lifetime value, while giving guests convenient access to essential services such as contactless check-in, digital keys, amenity booking, and mobile ordering," said Mike Snavelly, CEO of Phunware. "The Phunware team is excited to be part of The Hospitality Show this year and to share our insights with other hospitality tech leaders. This is a monumental opportunity to connect with our customers and the industry's most innovative players to drive even more advances in enhancing guest services and experiences."

Phunware is scheduling on-site meetings with attendees of The Hospitality Show to explore how Phunware's mobile solutions can elevate guest engagement for new or existing apps. Click [here](#) to schedule an on-site meeting.

The Hospitality Show

Dates: October 28-30, 2024

Location: Henry B. González Convention Center, San Antonio, TX

For additional information on The Hospitality Show, visit [here](#).

The Hospitality Show is produced annually by the American Hotel & Lodging Association (AHLA) and Questex as a forum where some 400 vendors and 100 educators can connect with hotel brands, owners, operators and management companies to explore ways to operate hotels more efficiently and profitably.

About Phunware

Phunware, Inc. (NASDAQ: PHUN) is an enterprise software company specializing in mobile app solutions. We provide businesses with the tools to create, implement and manage custom mobile applications and analytics, digital advertising and location-based services. Phunware is transforming mobile engagement by delivering scalable and personalized mobile app experiences.

Phunware's mission is to achieve unparalleled connectivity and monetization through widespread adoption of Phunware mobile technologies, by leveraging brands, consumers, partners and digital asset holders and market participants. Phunware is poised to expand its software products and services audience and industry verticals through its new platform, utilize and monetize its patents and other intellectual property rights and interests, and update and reintroduce its digital asset ecosystem for existing holders and new market participants.

For more information, please visit <https://www.ai.phunware.com> or contact:

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Safe Harbor / Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. For example, Phunware is using forward-looking statements when it discusses the proposed offering and the timing and terms of such offering and its intended use of proceeds from such offering should it occur.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the SEC, including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or

more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.



Source: Phunware, Inc.