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Phunware to Showcase Mobile First Conference Event Solution at IMEX America and the Global Gaming Expo (G2E)

Company to Demo Conference Event Solution with Wayfinding, Enhanced Sponsor Promotions, and Data-Driven Insights at Leading Events and Gaming Trade Shows in Las Vegas, October 7-10

AUSTIN, Texas, Oct. 03, 2024 (GLOBE NEWSWIRE) -- Phunware, Inc. (NASDAQ: PHUN), a leader in enterprise cloud solutions for mobile applications, will introduce a fully-customizable and configurable mobile solution for events during the [IMEX America](#) and [Global Gaming Expo \(G2E\)](#) in Las Vegas, October 7-10.

Phunware is scheduling demos of its latest app offerings for attendees of the simultaneous trade shows. The Conference Event Solution features are designed to ensure events run smoothly while keeping attendees and guests fully engaged. The solution advances many in-demand tools for events management and gaming environments, including dynamic wayfinding, mobile engagement messaging, events scheduling, and content management.

Phunware's Conference Event Solution features:

- **Intuitive Wayfinding:** Attendees can easily navigate complex venues with turn-by-turn directions, ensuring they find key sessions and exhibitor booths effortlessly.
- **Increased Sponsor ROI:** Sponsors can leverage the platform to reach attendees with location-based notifications and targeted promotions.
- **Data-Driven Insights:** Organizers gain valuable insights into attendee behavior and preferences through real-time data and analytics.

"Our solution provides event organizers with the tools they need to create truly engaging experiences with our patented interactive maps and targeted communications from the event organizer or sponsors. Plus, all of this can be quantified and measured with real-time analytics. And the best part is that our technology also has the ability to integrate into existing event mobile apps or management platforms," said Donny Neufuss, Senior Director of Business Development at Phunware. *"We understand the power of mobile technology to transform physical spaces and elevate experiences, and we're confident that our mobile Conference Event Solution will enable event organizers to deliver exceptional, results-driven experiences."*

We invite attendees at IMEX America and G2E to meet with us and see firsthand how Phunware can help them elevate their events to the next level—whether they're launching a new app or enhancing an existing one. Visit [here](#) to book an on-site meeting.

IMEX America is the premier trade show for the meetings, incentives, conferences, and events (MICE) industry, bringing together professionals from event planning, hospitality, tourism, and destination marketing. Similarly, the Global Gaming Expo (G2E) serves as a major trade show and educational conference for the global gaming industry, showcasing innovations in casino gaming, sports betting, and gaming technologies.

IMEX America

Dates: October 8-10, 2024

Location: Mandalay Bay, 3950 S Las Vegas Blvd, Las Vegas Nevada

For additional information on IMEX America, visit [here](#).

Global Gaming Expo (G2E)

Dates: October 7-10, 2024

Location: The Venetian Macao

For additional information on the Global Gaming Expo, visit [here](#).

About Phunware, Inc.

Leading hospitality brands partner with Phunware to delight their guests with personalized mobile experiences. Phunware's mobile applications and SDKs leverage patented wayfinding and contextual engagement to guide guests to the right experience at the right time. Hotels, resorts, casinos, and convention centers can integrate their most important business systems to unify the guest journey, boost loyalty, and drive new revenue across their properties.

<https://www.phunware.com/solutions/hospitality/>

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Safe Harbor / Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. For example, Phunware is using forward-looking statements when it discusses the proposed offering and the timing and terms of such offering and its intended use of proceeds from such offering should it occur.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the SEC, including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.



Source: Phunware, Inc.