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Phunware to Exhibit the Future of Hospitality Tech at HITEC 2023 in Toronto

AUSTIN, Texas, June 22, 2023 (GLOBE NEWSWIRE) -- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, today announced it will be exhibiting at HITEC, the World's Largest and Oldest Hospitality Technology Conference from June 26-29 in Toronto including on-site staff in the Metro Toronto Convention Centre Exhibit Hall (Booth # 2444).

The Hospitality Industry Technology Exposition and Conference (HITEC®) is an event with a unique combination of top-notch education together with the brightest minds and hottest technologies from across the globe to one place. Produced by Hospitality Financial and Technology Professionals (HFTP®), a global nonprofit hospitality association, the unparalleled event offers attendees essential education, access to top hospitality technology industry experts and the resources to find cost-effective ways to improve company bottom lines.

"Our goal is to provide guests with engaging and personalized experiences by offering them greater access to everything leading hotels have to offer through a mobile app," said Randall Crowder, Chief Operations Officer of Phunware. "Phunware's platform can increase revenue (RevPAR) and enhance lifetime value, while ensuring guests have access to the capabilities they care most about like contactless check-in, digital keys, amenity booking and mobile ordering."

Phunware is delighted to announce an exclusive giveaway for an amazing trip to Atlantis Bahamas Resort. The winner of this giveaway will receive a roundtrip flight and 5 nights of accommodation for two people at Atlantis Paradise Island.

For more information and to enter the giveaway, please visit <https://www.phunware.com/atlantis-bahamas-trip-giveaway-rules/>.

Phunware's sales team will be attending and demonstrating its technology to prospective customers and partners. To learn more about participation opportunities, sales demos, please contact [Phunware's sales team](#). For additional information on the event, visit <https://www.hftp.org/hitec/>. To register, visit [here](#). To view the full HITEC program, visit [here](#).

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to

identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

Phunware, Inc. (NASDAQ: PHUN), the pioneer of Location Based SaaS and offers the only fully integrated enterprise cloud platform for mobile that enables brands to engage, manage and monetize their anytime, anywhere users worldwide. Phunware’s Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & PhunToken) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world’s most respected brands create category-defining mobile experiences, with approximately one billion active devices touching its platform each month when operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://phunware.com> and follow @phunware on all social media platforms.

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