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# Phunware announces Siemens Connect partnership and the impact on its Smart Infrastructure offerings

Phunware COO Randall Crowder joins Proactive's Natalie Stoberman to share details of its latest partnership with Siemens Connect, an initiative by Siemens Smart Infrastructure, to create digital ecosystems that advance urbanization and protect the planet.

Crowder says the partnership will integrate and sell Phunware software as a solution for creating smart infrastructure ecosystems. He adds that Siemens Connect chose Phunware as a strategic partner because of its ability to provide a seamless UX UI that gives consumers easy control over their environment.

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