

Phunware to Launch Smart Hospitality Solution at Wailea Beach Resort - Marriott, Maui

AUSTIN, Texas, Dec. 06, 2022 (GLOBE NEWSWIRE) -- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, announced today that its [Smart Hospitality Solution](#) is being launched at [Wailea Beach Resort - Marriott, Maui](#), which is part of the [Marriott International, Inc. \(NASDAQ: MAR\)](#) ("Marriott") portfolio of brands.

Wailea Beach Resort, the epitome of scenic luxury spanning 22 meticulously landscaped acres, is situated between two sandy beaches along Maui's southern coastline with 547 residential-style rooms and suites. The resort underwent a \$100 million renovation and boasts a 9,000+ square-foot spa, renowned Te Au Moana luau and dining options that range from the signature Humble Market Kitchen by Celebrity Chef Roy Yamaguchi to Mo'Bettah, a poolside food truck offering Hawaiian classics like tuna poke and fish tacos.

Phunware's Smart Hospitality Solution at Wailea Beach Resort will enhance the guest experience by providing access to features such as:

- Interactive and real-time mapping, wayfinding and indoor positioning across the property along with filterable points of interest (POI)
- Bookable Experiences via The Hub such as a variety of complimentary Hawaiian cultural activities, private dining reservations and more

By leveraging Phunware's Multiscreen-as-a-Service ("MaaS") platform, Wailea Beach Resort also has the ability to extend the capabilities of its Smart Hospitality Solution in the future with additional integrations to support business systems such as on-demand ordering, concierge communication and loyalty programs.

"Marriott is leading the way when it comes to tech-enabling guest experiences in a mobile-first world, so we are thrilled to partner with the forward-thinking team at Wailea Beach Resort to launch our Smart Hospitality Solution," said **Randall Crowder, COO of Phunware**. "By enabling guests to easily navigate every aspect of such an amazing property, we hope to ensure they have an opportunity to discover all of the amazing amenities Wailea Beach Resort has to offer."

[Click here](#) to learn more about how Phunware facilitates digital transformation in hospitality.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our

objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Wailea Beach Resort - Marriott, Maui

Wailea Beach Resort – Marriott, Maui is located on 22 acres on Maui's southern shores, framed by two white sand beaches, just steps from the water's edge. The elevated contemporary resort, inspired by its oceanfront location and the restorative power of the Pacific, encompasses 547 guest rooms and suites; four ocean-view dining venues, including HUMBLE MARKET KITCHIN by Roy Yamaguchi; a full-service spa; fitness center; five pools featuring Hawaii's longest resort water slide; kids club; teen center; movie house; 102,000 square feet of indoor and outdoor event space; and offers direct access to The Shops at Wailea. As the closest resort to the shoreline on the island, the resort provides endless adventure and activities inspired by the spirit of the ocean. For more information, please visit www.waileabeachresort.com

About Marriott International

Marriott International, Inc., (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of nearly 8,200 properties under 30 leading brands spanning 138 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy[®], its highly awarded travel program. For more information, please visit our website at www.Marriott.com, and for the latest company news, visit www.MarriottNewsCenter.com. In addition, connect with us on [Facebook](#) and @MarriottIntl on [Twitter](#) and [Instagram](#).

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

Phunware, Inc. (NASDAQ: PHUN), is the pioneer of Multiscreen-as-a-Service (MaaS), an award-winning, fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & PhunToken) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with approximately one billion active devices touching its platform each month when operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://phunware.com> and follow @phunware on all social media platforms.

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