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Phunware Announces Partnership with Cooper Lighting Solutions to Integrate MaaS with Trellix

AUSTIN, Texas, Oct. 12, 2021 (GLOBE NEWSWIRE) -- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today that it has partnered with [Cooper Lighting Solutions](#), a business unit of [Signify](#), to integrate its [Multiscreen-as-a-Service](#) ("MaaS") with [Trellix](#), an IoT platform for commercial buildings.

Headquartered in Peachtree City, Georgia, Cooper Lighting Solutions provides professional lighting, lighting controls and connected lighting for both indoor and outdoor use under numerous North American brand names such as Corelite, Halo, McGraw-Edison and Metalux. Trellix is designed to improve commercial building efficiency and occupant experience by more efficiently aggregating data provided by WaveLinx connected lighting systems and delivering actionable insights.

"Improving commercial building efficiency and occupant experience is a top priority of our customers. We can help solve these problems by providing proficient data from our lighting systems to leading mobile software providers like Phunware who in turn provide actionable insights," said Eric Jerger, Vice President of Indoor Lighting and Connected Systems, Cooper Lighting Solutions. "Industry collaboration is a core tenet of our vision to solve our customer's highest valued problems with our Trellix platform. We look forward to advancing our customers' experience together with Phunware."

Phunware's portfolio of [Smart Solutions](#) on mobile provide access to all of the [features and capabilities](#) of MaaS, including contactless digital access, room-booking, occupancy management, directories, check-in instructions, screenings, feedback tools, news, notifications, and analytics as well as seamless access to third-party vendors.

"Together, Cooper Lighting Solutions and Signify represent the world leader in lighting, so we are thrilled to integrate our platform with Trellix and offer one of the most advanced platforms available today that is designed to better manage any smart space," said Randall Crowder, COO of Phunware. "MaaS is designed to better engage people on mobile, so the data provided by Trellix will help us ensure this engagement is meaningful, targeted and contextual."

[Click here](#) to learn more about how Phunware can facilitate a smarter and more efficient space.

[Click here](#) to learn more about how Trellix can help drive digital transformation for any commercial building.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Cooper Lighting Solutions

Cooper Lighting Solutions delivers forward-thinking lighting solutions and an industry-leading portfolio of indoor and outdoor lighting, lighting controls and smart lighting systems that improve people’s well-being, while making buildings, homes and cities smarter and more sustainable. These solutions are specifically designed to simplify and personalize lighting, solve complex business challenges and leverage data insights to meet the unique needs of our customers. Cooper Lighting Solutions is a business unit of Signify, the world leader in lighting, and seeks to unlock the extraordinary potential of light for brighter lives and a better world. For more information, visit <https://www.cooperlighting.com>.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin](#) & [PhunToken](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with approximately [one billion active devices touching its platform each month](#) when operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://phunware.com>, <https://phunwallet.com>, <https://phuncoin.com>, <https://phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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