

Phunware Engages Grasso Global to Expand Investor Relations Program

AUSTIN, July 27, 2021 (GLOBE NEWSWIRE) -- Phunware, Inc. (NASDAQ: PHUN) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, announced today it has engaged Steve Grasso of Grasso Global, Inc., to support its expanded investor relations program initiatives, including both institutional investor outreach and other consulting services.

"Phunware has a compelling opportunity to lead a transformational market shift as brands look to leverage mobile platforms to personalize customer engagement," said Grasso. "I'm excited to not only help introduce Phunware to more institutional investors, but also to strategize with management on how to most effectively navigate the financial markets."

Grasso began his career in the early 1990s on The New York Stock Exchange (NYSE) floor, working as an institutional sales trader since 1999. For over 20 years, Grasso has worked with the largest mutual funds, pension funds, insurance companies and hedge funds, providing real-time trading advice and services. Clients are kept informed on changes to policy and regulation as a result of Grasso's close monitoring of the Washington DC / Markets connection and accessing his extensive network on both Capitol Hill and at the SEC. His sought-after expertise led to active roles on NYSE committees and regular speaking engagements at traders' conferences, while also becoming a familiar media face as an analyst on CNBC. Grasso's achievements in trade have made him a recognized and respected voice across global financial markets.

"Our primary job is to maximize shareholder value and we are confident that working closely with Steve and his team at Grasso Global will help us do just that," said Matt Aune, CFO of Phunware. "Steve's trade competencies and connections with institutional investors makes him an invaluable addition to our investor relations team."

Follow Steve Grasso on Twitter @grassosteve.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current

expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

Phunware, Inc. (NASDAQ: PHUN), is the pioneer of Multiscreen-as-a-Service (MaaS), an award-winning, fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & PhunToken) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with approximately one billion active devices touching its platform each monthwhen operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit https://phunware.com, https://phunwallet.com, https://phuncoin.com, https://phuntoken.com, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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