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# Phunware Smart Hospitality Solution Licensed by Leading International Luxury Resort

AUSTIN, Texas, July 15, 2021 (GLOBE NEWSWIRE) -- [Phunware, Inc. \(NASDAQ: PHUN\)](#) ("the Company"), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, today announced it will license its [Smart Hospitality Solution](#) to one of the largest international luxury resorts in the world ("the Customer").

"Every luxury resort is strategizing how to get guests back on property post pandemic and many are thinking about how to use mobile solutions like ours to not only address their potential safety issues, but also to tech-enable their guest experiences," said Alan S. Knitowski, President, CEO and Co-Founder of Phunware. "We're extremely excited to license our enterprise software and infrastructure to one of the largest resorts in the world so that visitors can enjoy industry-leading experiences that leverage their mobile devices in order to make their on-site brand interactions more engaging and contextual."

This Customer can now access [feature-rich mobile solutions](#) to better engage their guests and staff, while simultaneously optimizing their operational and staff efficiencies, lowering their costs and boosting their revenues. Capabilities include, but are not limited to:

- [Location Based Services](#) to enable mapping, wayfinding and positioning, both indoors and outdoors
- [Mobile Engagement](#) to create, schedule and optimize contextual messaging campaigns to engage and inform guests, including real-time alerts, notifications and messaging
- [Analytics](#) to drive better insight into guest behavior and engagement
- [Content Management](#) to manage application content in real-time with a simple web-based portal
- [Audience Monetization](#) to leverage Phunware's proprietary data platform and high-impact creative to promote brand awareness and increase bookings
- Additional integrations to support business systems, including mobile check-in, food and drink ordering, in-room entertainment, temperature control, concierge services, communication, access control and loyalty programs

[Click here](#) to learn more about how Phunware facilitates digital transformation in hospitality and luxury guest experiences on mobile.

## Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our

objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin](#) & [PhunToken](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world’s most respected brands create category-defining mobile experiences, with approximately [one billion active devices touching its platform each month](#) when operating at scale. For more information about how Phunware is transforming the way consumers and

brands interact with mobile in the virtual and physical worlds, visit <https://phunware.com>, <https://phuncoin.com>, <https://phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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