

Phunware Wins Smart Workplace Mobile App Portfolio Contract with Norfolk Southern

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today that it has won a multiyear contract to deploy its comprehensive [Smart Workplace](#) mobile app portfolio with [Norfolk Southern Corporation](#) (or “Norfolk Southern”).

Norfolk Southern, together with its subsidiaries, is a leading national rail transportation provider, operating approximately 19,500 route miles in 22 states and the District of Columbia, and serves every major container port in the Eastern United States. Norfolk Southern is a major transporter of industrial products, including chemicals, agriculture and metals and construction materials, while also operating as a principal carrier of coal, automobiles and automotive parts.

The Phunware [Smart Workplace](#) solution will give Norfolk Southern access to all of the [features and capabilities](#) provided by Phunware’s [Multiscreen-as-a-Service \(MaaS\)](#) platform on both [Apple iOS](#) and [Google Android](#) for its corporate campus environment. Norfolk Southern’s Smart Workplace will come pre-integrated with Phunware’s award-winning MaaS software, including [Location Based Services \(LBS\)](#), [Mobile Engagement](#), [Analytics](#) and [Content Management](#). Norfolk Southern will tech-enable its corporate campus experience to better engage its office-based workforce with features that include room booking, parking reservations, food ordering, help requests and more.

“This kind of engagement shows true commitment by Norfolk Southern to advance its digital transformation initiatives while ensuring a world-class employee and visitor experience in a post-pandemic world,” said [Alan S. Knitowski](#), President, CEO and Co-Founder of Phunware. “We are thrilled to work with such an innovative leadership team to provide the necessary mobile software and cloud platform to reimagine their corporate campus experience in a mobile-first world, where safety, auditability and reliability are of paramount importance at operational scale.”

[Click here](#) to learn more about how Phunware facilitates a safer return to work with its [Smart Workplace](#) solution on MaaS.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,”

“opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world’s most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all

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