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PHUNWARE

Phunware Announces MaaS Licensing Win with Leading Pediatric Hospital

AUSTIN, Texas--(BUSINESS WIRE)-- Phunware, Inc. (NASDAQ: PHUN) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, announced today that it has closed another Multiscreen-as-a-Service (MaaS) platform licensing win for a patient-centric digital front door mobile application portfolio with one of the nation's leading pediatric hospitals (the "Customer").

As one of the largest freestanding pediatric medical centers in the United States, digital transformation and innovation is a cornerstone of the Customer's strategy to enhance their patient and visitor experience, all while optimizing the utilization of their available resources for improved financial performance and better clinical outcomes.

"A comprehensive mobile strategy is paramount to efficiently and effectively managing the continuum of care, especially in a healthcare industry that is wrestling with challenges compounded by the ongoing COVID-19 pandemic," said Alan S. Knitowski, President, CEO and Co-Founder of Phunware. "We have invested more than $100 million in MaaS to give organizations like these a crucial competitive advantage when it comes to driving their digital transformation initiatives and ensuring they see a return on their healthcare investments and outcomes, in this case with children and their parents."

Phunware can fast-track the deployment of a mobile solution to help any healthcare system establish a digital front door or implement a solution to support current pandemic response efforts. These native mobile applications on iOS and Android provide a unique software layer that enables healthcare organizations to access all of Phunware's features and capabilities and drive better engagement. Customers who license MaaS for their digital front door may also benefit from Phunware's patented Location Based Services software and Beacon Maintenance solution to deliver proximity, sub-one-second real-time blue dot indoor positioning, navigation and wayfinding functionality across any campus or facility while simplifying and streamlining the underlying beacon deployment and management for both the facility staff and administrators alike. These mobile solutions are not only ADA compliant, addressing the needs of anyone who is visually impaired, hearing impaired or uses a wheelchair, but also transitions seamlessly between indoor and outdoor environments.

Phunware's digital front door not only enables feature-rich mobile application solutions for healthcare providers, but it also offers integrations with Electronic Health Records (EHRs) such as Epic and Cerner, as well as telehealth service providers such as Teledoc and Amwell. This holistic approach eliminates the pain of managing dozens of point solutions while simultaneously offering staff, patients and visitors a far more simplistic, cohesive and integrated healthcare experience. Additional capabilities include, but are not limited to:

- Mobile engagement for contextual notifications, including appointment reminders
- Real-time, "blue dot" indoor positioning, including mapping, navigation and wayfinding
- Beacon Maintenance to ensure optimal performance of all Location Based Services

- [Epic MyChart](#) integration with Face ID biometric login medical record access
- Prescription management with Teledoc and E-Visit functionality
- Staff directory
- Analytics

[Click here](#) to learn more about how Phunware facilitates digital transformation in healthcare by enabling a patient-centric [digital front door](#) on mobile. [Click here](#) to learn more about the Company's mobile-first pandemic solutions in response to the COVID-19 pandemic. And to learn more about Phunware's Best Practices Award for Patient Experience Solutions, [download the Frost and Sullivan report](#)

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

Phunware, Inc. (NASDAQ: PHUN), is the pioneer of Multiscreen-as-a-Service (MaaS), an award-winning, fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & Phun) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than one billion active devices touching its platform each month. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit https://www.phunware.com, https://www.phuncoin.com, https://www.phuntoken.com, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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