

May 29, 2020



Phunware Receives TRUSTe Data Collection Certification from TrustArc

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today that it has received a [TRUSTe](#) attestation for successfully satisfying the Data Collection Certification Assessment Criteria requirements as assessed by [TrustArc](#) against its Data Collection Certification standards.

Founded in 1997, TrustArc is a non-profit industry association that helps businesses and organizations regulate global privacy concerns. Today, TrustArc is an industry leader in privacy management that ensures companies comply with worldwide government laws and best practices, including the European Union’s [General Data Protection Regulation \(GDPR\)](#) and the [California Consumer Privacy Act \(CCPA\)](#).

“Phunware’s MaaS platform was designed to operate at scale, managing critical data collection for large enterprises while easily managing more than one billion monthly active devices across more than a petabyte of data,” said [Luan Dang](#), CTO and Co-Founder of Phunware. “Privacy and responsible data collection are crucial to our ability to effectively support not only Fortune 1000 customers with strict security guidelines and healthcare customers governed by the [Health Insurance Portability and Accountability Act \(HIPAA\)](#), but also organizations that operate in high profile operating environments such as [American Made Media Consultants](#), who we worked with closely to recently deploy the game-changing [Trump-Pence 2020 mobile application portfolio](#).”

Phunware is at the forefront of data-enriched digital transformation on mobile. By licensing the Company’s [Multiscreen-as-a-Service \(MaaS\)](#) platform, leading brands are able to develop mobile ecosystems designed for engagement, but with privacy and security in mind. An independent third party review and certification from TrustArc for TRUSTe attestation demonstrates privacy compliance and a high commitment globally to following data collection best practices.

[Click here](#) to learn more about Phunware’s commitment to privacy and responsible data collection on MaaS. [Click here](#) to learn more about Phunware’s data ontology and [click here](#) to learn more about the Company’s knowledge graph.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to

identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world’s most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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