Phunware to Present at GDS' North America Omnichannel Insight Summit

Join President & CEO Alan S. Knitowski and EVP of Product & Engineering Matt Lindenberger for Experiences Without Boundaries for the Everywhere Customer

AUSTIN, Texas--(BUSINESS WIRE)-- Phunware, Inc. (NASDAQ: PHUN) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, today announced that it will be attending the GDS North American Digital Innovation Insight Summit in Scottsdale, Arizona, from October 28-30.

GDS Summits host industry experts and business leaders to help one another solve their strategic project challenges. Presenters from leading innovative companies like Phunware share their insights and best practices to help enterprise attendees attack their biggest business obstacles with leading-edge digital solutions. Decision makers bring their key projects and budgets, meeting one-on-one and in roundtable sessions with selected innovators and solution providers that provide practical advice tailored to their specific needs.

"This will be the second GDS event we have attended this year, including the third event overall, and we are thrilled to be a core knowledge exchange participant," said Alan S. Knitowski, President, CEO and Co-Founder of Phunware. "Our expertise in helping customers succeed on mobile through our Multiscreen-as-a-Service enterprise cloud platform for mobile matches perfectly with the GDS event theme of reaching customers truly anywhere."

Companies including Amazon, Adidas, Wells Fargo, Levi's, Disney, Johnson & Johnson and Starbucks are among the many companies that attend because they get dedicated time to discuss their most challenging projects with subject matter experts like Phunware that have the skills, experience and expertise necessary to help them accomplish their goals.

About the Summit:
Where: The Scottsdale Resort at McCormick Ranch, Scottsdale, AZ
When: October 28th-30th
What: Keynotes, Case Studies, Workshops, Collaborative Sessions and 1:1 Meetings:

- How Social Media and Personalization Drives Engagement
- How to Use eCommerce Software and Cross Device Shopping to Optimize the Omnichannel Experience
- Brand as Experience from Store to Digital

Who: Alan S. Knitowski, President, CEO & Co-Founder & Matt Lindenberger, EVP of Product Management & Engineering

Safe Harbor Clause and Forward-Looking Statements

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. (NASDAQ: PHUN)](#), is the pioneer of [Multiscreen-as-a-Service (MaaS)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions,](#) [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits (SDKs)](#) include [location-based services,](#) [mobile engagement,](#) [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware

helps the world's most respected brands create category-defining mobile experiences, with more than one billion active devices touching its platform each month For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit https://www.phunware.com, https://www.phuncoin.com, https://www.phuntoken.com, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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