

August 30, 2019



Phunware to Attend GDS' North America Digital Innovation Summit

Join CEO Alan S. Knitowski and VP of Technology Sales Solutions Robert Tabb for Digital Transformation Best Practices Across Mobile, Cloud, Big Data and Blockchain Initiatives

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, announced today that it will be attending the [GDS North America Digital Innovation Insight Summit](#) in Naples, Florida, from 9-11 September 2019.

GDS Summits host experts that help experts with speakers from leading companies like Phunware to share their insights and best practices to help enterprise attendees attack their biggest challenges with innovative digital solutions. Companies come with key projects and budgets, meeting one-on-one and in group collaborative sessions with selected innovators and solution providers that provide practical advice tailored to their specific needs.

Companies including [21st Century Fox](#), [7-Eleven](#), [AARP](#), [American Express](#), [AT&T](#), [Capital One](#), [Chubb](#), [Comcast](#), [GE](#), [Hertz](#), [Hilton](#), [Merck](#), [Sony](#), [TripAdvisor](#), [Unilever](#), [Wells Fargo](#) and others all attend because they get dedicated time to discuss their challenging projects with those like Phunware that have the skills, experience and expertise necessary to help them succeed.

"This is our second year supporting the summit and we are very excited to see how some of the executives we've spoken with previously have progressed," said [Alan S. Knitowski, CEO and Co-Founder of Phunware](#). "We always look forward to meeting with executives across the Fortune 1000 in many different verticals and areas of focus so that we can better understand their challenges and how to best help them implement their key digital projects most effectively with our MaaS platform."

About the Summit:

Where: [The Ritz-Carlton, Naples, Florida](#)

When: Monday, September 9-11, 2019

What: Keynotes, Panels, Interviews, Roundtables and 1:1 Meetings:

- How to Best Manage Your Data
- Who is Your Customer and What Do They Want
- Understand Your Core Business Goals
- Creating a Flexible Budget for Innovation
- Instill a Test-and-Learn Culture to Win in the Era of Digital Transformation

Who: [Alan S. Knitowski](#), CEO and Co-Founder
[Robert Tabb](#), VP of Tech Sales Solutions

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware’s [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), [loyalty](#) ([PhunCoin](#) & [Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware

helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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PR & Media Inquiries:

Brent Brightwell

bbrightwell@phunware.com

T: (512) 537-8301

Investor Relations:

Brendhan Botkin

bbotkin@phunware.com

T: (512) 394-6837

Source: Phunware, Inc.