February 8, 2019

Phunware Announces Applaudo Studios as First Phunware Phenom Certified Developer Partner

AUSTIN, Texas, Feb. 08, 2019 (GLOBE NEWSWIRE) -- Today Phunware, Inc. (NASDAQ: PHUN), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, and Applaudo Studios, a custom mobile and web software development group, announced that Applaudo is the first software development organization to be certified as a Phunware Phenom Certified Developer. Phunware created the Phenom Certification program to give software developers the training they need to leverage Phunware's pioneering Multiscreen-as-a-Service™ (MaaS) platform for their own customers in order to create best-of-breed, end-to-end, mobile solutions.

Applaudo, headquartered in San Salvador with offices in Austin, Texas, has worked with Phunware in the past as a software fulfillment partner. With their new Phunware Phenom Certification and their client base and expertise in Latin America, Europe and the Middle East, Applaudo is poised to be the first channel partner for Phunware as it expands its global presence providing brands with MaaS-powered mobile solutions alongside PhunCoin, Phunware's blockchain-enabled data exchange and mobile loyalty ecosystem.

"We're thrilled to be the first Phunware Phenom Certified Developer," said Applaudo CEO Scott Kenyon. "The opportunity to use the MaaS platform will give our team a competitive advantage in the mobile application development marketplace, as the program allows us to work directly with Phunware in building mobile solutions for the world's biggest brands."

"Our past positive experience with Applaudo made them an ideal first partner for Phunware Phenom Certification," said Phunware Co-Founder and CEO Alan S. Knitowski. "We look forward to scaling our work together as a core channel partner in new markets globally as we have previously in the Central, South and Latin American markets where we first started."

For more information about the Phunware Phenom Certified Developer Program, please email phenom@phunware.com.

About Applaudo Studios:
Applaudo creates mobile and web experiences that are engineered to rock and are built with passion. Applaudo provides end-to-end software development for enterprise web/cloud and mobile applications, as well staff augmentation that allows companies to supplement their existing teams with ready-now, senior developers who have mastered the virtual workplace and remote communication. For more information about Applaudo Studios, visit www.applaudostudios.com.

Phunware, Inc. — Everything You Need to Succeed on Mobile
Transforming Digital Human Experience

Phunware, Inc., is the pioneer of Multiscreen-as-a-Service (MaaS), a fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty and rewards (PhunCoin), and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than one billion active devices touching its platform each month. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit www.phunware.com, www.phuncoin.com and follow @phunware and @phuncoin on all social media platforms.

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Source: Phunware, Inc.