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Red Robin Gourmet Burgers and Brews Features Gourmet Burger Bar in Big Game Playbook

The Gourmet Burger Authority's Customizable Burger Bar is the Winning Call for Any Viewing Party

GREENWOOD VILLAGE, Colo., Jan. 24, 2018 /PRNewswire/ -- Huddle up![Red Robin Gourmet Burgers and Brews](#) is opening its playbook to make burger fans the most valuable host of their Big Game parties this year. Available now at participating Red Robin restaurants nationwide, the Gourmet Burger Bar comes with 10 or more fire-grilled, made-to-order burgers that can be customized for guests to create their ideal burger.



"Big Game preparations can be a daunting task for anyone willing to go the distance and offer up their home turf for friends and family," said Dana Benfield, senior vice president and chief marketing officer at Red Robin. "The Gourmet Burger Bar is a stress-free way to serve up high-quality burgers that everyone can enjoy without having to miss a minute of the action."

Each burger in the Gourmet Burger Bar comes individually wrapped and made-to-order with a choice of protein (including Beef, Turkey, Chicken Breast or the new Veggie Burger), bun (including Sesame, Ciabatta, Whole Wheat or Gluten-Free) and cheese (including American, Cheddar, Pepper-Jack, Provolone or Swiss).

In addition, a variety of gourmet toppings (including Crispy Onion Straws, Grilled Pineapple Slices, Sautéed Mushrooms, Guacamole, Bacon, Fresh Jalapeños, Red's Pickle Relish,

Tomatoes, Shredded Lettuce, Red Onions and Pickle Slices), classic and signature condiments (including Whiskey River BBQ, Chipotle Aioli, Teriyaki Sauce, Mustard, Ketchup, Mayo and Red Robin Seasoning) and house-made Yukon Kettle Chips are served on the side.

Ready to order? Call your local Red Robin restaurant today and receive a free \$10 gift card when you purchase a Gourmet Burger Bar for pick up from Feb. 2 – Feb. 4. Pricing varies by location with a 10-burger minimum. Additional burgers can be added in increments of five. Plates, serving utensils, napkins and cutlery kits are included with every Gourmet Burger Bar. If the Gourmet Burger Bar is not in your game plan, Red Robin is also offering a 20 percent discount on all to-go orders from Feb. 2 – Feb. 4.

Visit www.redrobin.com for more information on the Gourmet Burger Bar. To sign up for the Red Robin Royalty™ loyalty rewards program, visit www.redrobin.com/royalty.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails. It's now easy to take Red Robin anywhere with online ordering for to-go and Gourmet Burger Bar catering pickups through Yummm2Go. There are more than 560 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).



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