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Red Robin Gourmet Burgers and Brews Introduces New BBQ Boss Hog Burger and Freckled Lemonade Smoothie

New Gourmet Burger and Remixed Signature Freckled Lemonade Highlight Summer Limited-Time Menu Offerings

GREENWOOD VILLAGE, Colo., June 26, 2017 /PRNewswire/ -- [Red Robin Gourmet Burgers and Brews](#) (Red Robin) is getting saucy for the debut of its new limited-time summer menu. Beginning today through October 1, guests can satisfy their burger cravings with the all-new **BBQ Boss Hog** burger. The gourmet burger with big flavor features sweet and tangy BBQ pulled pork over an ancho-marinated beef patty loaded with cheddar cheese, dill pickle planks, tortilla strips, red onions, lettuce and smoky campfire mayo on a jalapeño cornmeal Kaiser roll.



Red Robin is also giving Freckled Lemonade fans an opportunity to stay cool in the summer heat by pairing their BBQ Boss Hog with a refreshing new **Freckled Lemonade Smoothie**, or **Absolut Frozen Freckled Lemonade** for guests 21 and over. The ultimate, creamy twist on Red Robin's famous beverage is made with real lemon juice, strawberries, vanilla soft serve and strawberry purée.

"Burgers and BBQ go hand-in-hand amidst all of the fun activities summer has to offer," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "We're excited for these craveable new LTOs, burgers and beverage innovations to make a splash

with guests who are out and about this season."

In addition, Red Robin's new summer menu introduces **BBQ Pork Loaded Chips**, a limited-time appetizer with BBQ pulled pork, queso, diced red onions and parsley piled high on a plate of house-made Yukon kettle chips with a side of pickles. The Gourmet Burger Authority™ also continues to expand its \$6.99 everyday value platform with the **Sir Acha Tavern Double** and is bringing back the award-winning **The Madlove Burger**, both served with Bottomless Steak Fries.

For more information about Red Robin's summer menu lineup or to find the nearest Red Robin restaurant, visit www.redrobin.com. To sign up for the Red Robin Royalty™ loyalty rewards program, visit royalty.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 550 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).



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