

February 7, 2017



Red Robin Gourmet Burgers and Brews to Showcase 'The 305 Burger' and 'IPArin' at the Heineken Light Burger Bash

Award-winning Burger and Beer were created by Florida International University Students

GREENWOOD VILLAGE, Colo., Feb. 7, 2017 /PRNewswire/ -- The results are in and no recount is necessary! Red Robin Gourmet Burgers and Brews today announced **The 305 Burger**, submitted by Florida International University (FIU) student Given Suman, as its Golden Robin Award-winner. Red Robin also crowned **IPArin**, brewed by FIU students Adam Yudorich and Mauricio Fischer, champion of the first-ever Golden Brew-Off Award. The students will showcase their award-winning burger and brew alongside Red Robin during the Heineken Light Burger Bash presented by Schweid & Sons hosted by Rachael Ray, on Friday, Feb. 24.



"Florida International University students have provided inspiration and innovation to our culinary team over the past five years and we are proud to continue our scholarship tradition," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "We are excited to lean into our burgers and brews culture to bring Given's craveable burger and Adam and Mauricio's delicious brew to the white sand of South Beach for hundreds of Burger Bash attendees to enjoy."

Red Robin's Golden Robin Award competition is part of an annual partnership between Red Robin, the Food Network & Cooking Channel South Beach Wine & Food Festival and FIU's Chaplin School of Hospitality & Tourism Management. This year's competition challenged students to create their best gourmet burger for a chance to win a \$10,000 scholarship,

serve their burger at the Burger Bash and potential for the burger to be featured on Red Robin's menu. Suman's 305 Burger is a cross between a classic American burger and the legendary flavors of a Cuban sandwich. The build features a fire-grilled beef patty topped with melted Swiss cheese, thinly sliced smoked ham and dill pickle chips with mango-infused mustard.

To further showcase its commitment to brews, Red Robin partnered with Florida International University's Brewing Science class to create the Golden Brew-Off. The inaugural competition challenged students to leverage knowledge gained in the classroom to create and submit their best homebrew recipe for a chance to win a \$2,500 scholarship. Students Adam Yudorich and Mauricio Fischer developed IPArin, an India Pale Ale-style beer infused with mandarin orange peel, which earned the pair the very first Golden Brew-Off Award. In addition to splitting the grand prize, Yudorich and Fischer will pour samples of their beer at Red Robin's tent.

At the Burger Bash, Red Robin will also present its fifth annual Best of the Bash Award to one deserving chef. Television host Marc Summers will join Red Robin as celebrity judge of the competition and help decide who will take home Red Robin's prestigious award. The winning chef will receive a check for \$10,000 and their award-winning burger will have the opportunity to appear on Red Robin's burger menu in the future.

For more information about Red Robin Gourmet Burgers and Brews and to find a restaurant near you, visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 550 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/red-robin-gourmet-burgers-and-brews-to-showcase-the-305-burger-and-iparin-at-the-heineken-light-burger-bash-300403470.html>

SOURCE Red Robin Gourmet Burgers, Inc.