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Red Robin Serves Up Free Burgers During Tavern Double Tuesday Thanks to Four Great Takeaways by the Chicago Bears at Friday's Game

Bears Bring Tasty Offer to Fans in Illinois, Indiana and Iowa

GREENWOOD VILLAGE, Colo., Aug. 12, 2013 /PRNewswire/ -- While the Chicago Bears didn't win their first pre-season game on Friday, Red Robin guests can still score big and tackle their hunger for free* this Tuesday, Aug. 13! During Friday's game, the Chicago Bears forced four takeaways, which activated a special Tavern Double Tuesday at participating Red Robin® restaurants in Illinois, Indiana and Iowa. Fans and burger lovers alike can reap the benefits of the Bears' success by enjoying a free Red's Tavern Double™ burger and Bottomless Steak Fries™ with the purchase of two beverages and a burger, entree or entree salad.

(Logo: <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO>)

"The Chicago Bears forced four takeaways during Friday's game, so Red Robin restaurants are excited to host a Tavern Double Tuesday for fans in the area," said Denny Marie Post, Red Robin's senior vice president and chief menu & marketing officer. "At Red Robin, we want to celebrate our fans' passion for football, and Tavern Double Tuesday is a fun and engaging way for our guests to combine their team spirit with their love of a great burger!"

The following Tuesday after the Chicago Bears activate, Red Robin guests at participating Red Robin restaurants in Illinois, Indiana and Iowa can enjoy a free Red's Tavern Double burger and Bottomless Steak Fries with the purchase of two beverages and a burger, entree or entree salad. Red's Tavern Double includes two fire-grilled classic-sized patties, topped with melted American cheese, fresh lettuce, tomato and Red's Secret Tavern Sauce on a toasted sesame bun. Whether triggered at a home or away game, fans of the Bears can enjoy Tavern Double Tuesday with a visit to their local Chicago-area Red Robin!

Additionally, from Sept. 2 through Nov. 3, Red Robin is adding a new Bears-themed gift card to their lineup – a \$25 limited edition Red Robin gift card. Guests who purchase this limited edition gift card at participating Red Robin restaurants can enter their gift card code online by Nov. 24 for a chance to win Bears home game tickets, autographed memorabilia, and other great prizes. Drawings will take place throughout the season, and Red Robin Royalty™ members receive double entry into the sweepstakes for every limited edition gift card purchased and registered. For more information about the partnership and sweepstakes, and to see a list of participating Chicago-area restaurants, please visit

www.redrobin.com/DefenseWins.

*Guests must purchase two beverages and a burger, entree or entree salad to receive a free Red's Tavern Double.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB) Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment. Red Robin's award-winning burgers have earned the title of Best Burger in the full service category in the Zagat Fast Food Survey four years in a row. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. There currently are 475 Red Robin locations across the United States and Canada, including 337 company-owned Red Robin® restaurants and five Red Robin's Burger Works® locations, and 133 Red Robin® restaurants operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#) and [Twitter](#).

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