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Cemtrex to Showcase SmartDesk at Exclusive Events Leading to Consumer Electronics Show

Long Island City, NY, Jan. 04, 2019 (GLOBE NEWSWIRE) -- [Cemtrex Inc.](#) (Nasdaq: [CETX](#), [CETXP](#), [CETXW](#)), a leading global technology and manufacturing company, today announced that the Company will showcase the company's flagship device, the [SmartDesk](#), at two major events leading up to the 2019 Consumer Electronics Show: Pepcom's *Digital Experience!* and the *YPO Innovation at CES. Digital Experience!* is Pepcom's largest media event, giving over 1,000 influential members of the media exclusive hands-on access to the revolutionary SmartDesk. The YPO Innovation at CES is an exclusive event for YPO members, which consists of numerous chief executives, entrepreneurs and decision makers from around the world.

The *YPO Innovation at CES* will take place at the Venetian Hotel in Las Vegas on Monday January 7, 2019 and is available to YPO members only and is collaborating with Techstars to showcase dynamic innovators and disruptors like Cemtrex. Pepcom's *Digital Experience!* takes place at the Mirage Events Center inside the Mirage Hotel on the Las Vegas Strip from 7:00pm – 10:30pm on the same day. YPO is a global platform for the world's most influential and innovative business leaders to engage, learn and grow. Today, YPO empowers more than 27,000 members in more than 130 countries, diversified among industries and types of businesses. Altogether, YPO member-run companies generate USD9 trillion in annual revenues and employ 22 million people.

"We are elated to showcase the SmartDesk at these two exclusive events," said Saagar Govil, CEO and Chairman of Cemtrex. "These events will be a springboard into the larger CES event, allowing us to gain more intimate exposure from key stakeholders like the media and business leaders before CES formally begins the following day. They both provide the ideal platforms to showcase the groundbreaking innovation the SmartDesk represents to consumers, the media and businesses alike."

Cemtrex will showcase its next generation IoT product, the SmartDesk, at the most influential technology event in the world, [CES 2019](#). The event will be held January 8 through January 11, 2019 in Las Vegas, NV. Cemtrex will be on-site at booth #17927 at the Las Vegas Convention Center, Central Hall 1. CES attracts over 180,000 global attendees who are actively interested in the most cutting-edge technology the world has to offer.

Cemtrex's SmartDesk is poised to be most advanced workstation on the market. A blend of futuristic hardware and groundbreaking productivity software, the SmartDesk delivers an efficient user experience in a luxurious package. With a 72-inch, high resolution multi-touch display (with integrated proprietary touch and touchless gestures as well as the ability to draw and scan documents directly on the desk), wireless connectivity for full access to the cloud, and next-generation wireless charging capabilities for mobile devices, the SmartDesk

is the next step in the evolution of the modern workplace.

As a seamlessly integrated device, SmartDesk eliminates many weaknesses of the modern workplace, including clutter, tangled wires, outdated technology and cross-device compatibility issues. Companies regularly spend between \$7,000 - \$10,000 per workstation for employees when factoring in cubicles, computer and all the peripheral devices required in a worker's day. Starting at \$4,499, the SmartDesk provides tremendous value for businesses and consumers alike, including many required peripherals seamlessly integrated into the desk. Cemtrex also offers 24/7 support so SmartDesk users can continue working with minimal interruption.

The Company has received orders for SmartDesks from some of the world's biggest and most influential companies, universities and municipalities, including United Airlines, Stanley Black & Decker, Rush Medical, City of Atlanta and VMware. The Company continues to receive orders for use in a variety of different industries including, in financial companies, logistics companies, call centers, innovation labs, universities, engineering firms, advertising firms, software developers, and many more.

The SmartDesk has recently received positive reviews and coverage from various tech and consumer outlets, including:

[Bloomberg Markets AM](#)

[Entrepreneur Radio](#)

[Business Insider](#)

[The Verge](#)

[CNET](#)

[TechSpot](#)

[DesignMilk](#), and more.

To learn more and stay updated about SmartDesk, please visit www.smartestdesk.com.

About Cemtrex

Cemtrex, Inc. (NASDAQ: CETX) is a diversified technology company driving innovation in a wide range of sectors, including smart technology, virtual and augmented realities, advanced electronic systems, industrial solutions, and intelligent security systems. Cemtrex is the manufacturer of the SmartDesk, the world's most advanced workstation. Find us on the web at www.cemtrex.com.

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to Cemtrex's proposed offering of securities. These forward-looking statements are based on management's current expectations and are subject to certain risks and uncertainties, including those described in Cemtrex's SEC periodic reports and other filings, that could cause actual results to differ materially from those set forth in or implied by such forward-

looking statements. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date.

Attachment

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