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Sprinklr Publishes Inaugural ESG Sustainability Report, Demonstrating Commitment to Responsible Business Practices and Community Impact

NEW YORK--(BUSINESS WIRE)-- Sprinklr (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced the publication of its inaugural Environmental, Social, and Governance (ESG) Report. The report highlights Sprinklr's dedication and commitment to goals around sustainability, diversity, and equity. In addition to releasing the report, Sprinklr recently received a platinum rating – which places Sprinklr in the top 1% of participating companies for sustainability performance assessed by EcoVadis, a leading sustainability ratings provider.

“At Sprinklr, one of our core values is to passionately and genuinely care. We are deeply committed to building innovative solutions that exceed customer expectations in ethical and environmentally conscious ways,” **said Sprinklr Founder and CEO Ragy Thomas.** “Sprinklr’s long-term vision is to create a new category of software called Unified-CXM that unifies teams and technology so that brands can improve customer experiences. Like our platform, our ESG commitment is a unified effort across every part of our business from product design to implementation. Thank you to everyone who contributed to our inaugural ESG report and committed to making Sprinklr an example of responsible business practices.”

To learn more about Sprinklr's commitment to ESG initiatives, please view the full ESG Report here.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,700 valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 60% of the Fortune 100. Sprinklr’s value to the enterprise is simple: We un-silo teams to make customers happier.

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