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Sprinklr Launches in AWS Marketplace

Unified customer experience management platform (Unified-CXM) with 31 products across four robust product suites is available now

NEW YORK--(BUSINESS WIRE)-- Sprinklr (NYSE: CXM), the unified customer experience management platform (Unified-CXM) for modern enterprises, today announced availability in AWS Marketplace — a digital catalog with thousands of software listings from independent software vendors that make it easy to find, test, buy, and deploy software that runs on Amazon Web Services (AWS) — further strengthening its long-standing relationship with AWS. AWS customers can now consolidate billing, simplify procurement, and realize faster time-to-value by leveraging Sprinklr to help create insight-driven strategies and better customer experiences.

Procuring Sprinklr in AWS Marketplace will also qualify against existing enterprise discount program (EDP) commitments, helping to streamline budgeting while procuring best-in-class CXM software.

“Sprinklr customers now have the option to get started even more easily with availability in the AWS Marketplace,” said Doug Balut, Senior Vice President of Global Alliances at Sprinklr. “We are committed to helping organizations tackle digital customer experience management challenges with a platform that offers a more unified experience that is easy to procure, deploy, and quickly creates value.”

With advanced artificial intelligence (AI) built for the enterprise, Sprinklr helps the world's most iconic brands unify all customer-facing functions and teams — from care to marketing — across businesses and brands, and markets globally, on more than 30 digital channels. By shifting from siloed point solutions to a unified approach, brands can create better experiences for consumers across all channels, enable cross-team collaboration across the entire enterprise, and realize significant savings.

For more information, visit the Sprinklr AWS Marketplace listing here or https://www.sprinklr.com/partners/.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world’s most valuable enterprises — global brands like Microsoft, P&G, Samsung, and more than 50% of the Fortune 100.

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