January 3, 2022

# Sprinklr to Present at Upcoming Investor Conference

NEW YORK--(BUSINESS WIRE)-- Sprinklr (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that Ragy Thomas, Sprinklr's Founder, Chairman and Chief Executive Officer, will be presenting at the following event:

**Annual Needham Growth Conference**
Presenter: Ragy Thomas, Founder, Chairman & Chief Executive Officer
Date: Wednesday, January 12, 2022
Time: 5:00-5:40 p.m. ET

A live webcast and replay will be available on Sprinklr's investor relations website: https://investors.sprinklr.com/.

**About Sprinklr**
Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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**Investor Relations Contact**
ir@sprinklr.com

**Press Contact**
Austin DeArman
pr@sprinklr.com

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