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Sprinklr Achieves Gold Sustainability Rating from EcoVadis

Recognizes excellence in sustainable business practices

NEW YORK--(BUSINESS WIRE)-- Sprinklr (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that it has received a Gold sustainability rating from EcoVadis, the world's most trusted provider of business sustainability ratings, providing detailed assessments of businesses' environmental, social, and ethical performance. This is the second consecutive year that Sprinklr has achieved a Gold EcoVadis rating, and the company has seen a steady increase in its scores each year.

A Gold rating means that Sprinklr scored within the top five percent of companies rated by EcoVadis. Sprinklr also scored in the top 1% of companies for its sustainable procurement process. The company was evaluated on the strengths of its actions and policies relative to Environment, Labor & Human Rights, Ethics and Sustainable Procurement.

Sprinklr's commitment to the environment and sustainability is part of the company's core values shared throughout the organization. Sprinklr has reduced its environmental footprint via four core practices:

1. The responsible installation of telecommunications networks.
2. The use of eco-efficient practices in the consumption of natural resources.
3. Promoting a circular economy in the treatment of waste through reuse and recycling.
4. Applying environmental criteria when procuring supplies for the business.

"Sprinklr's EcoVadis Gold rating is a clear acknowledgement of our deep commitment to responsible, sustainable growth," **said Diane K. Adams, Chief Culture & Talent Officer, Sprinklr.** "As we plan for the future, we're prioritizing sustainability across our company and in our supplier relationships to ensure a positive impact on our environment."

About EcoVadis

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social and ethical risks across 200 industries and 160 countries. Industry leaders such as Johnson & Johnson, Verizon, L'Oréal, Subway, Nestlé, Salesforce, Michelin and BASF are among the more than 75,000 businesses on the EcoVadis network, all working with a single methodology to evaluate, collaborate and improve sustainability performance in order to protect their brands, foster transparency and innovation, and accelerate growth. Learn more at www.ecovadis.com.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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PR Contact
Rachel Alvarez
PR@Sprinklr.com

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