November 3, 2021

Sprinklr Announces Early Lock-Up Release

NEW YORK--(BUSINESS WIRE)-- Sprinklr (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that a partial early lock-up release will occur immediately prior to the opening of trading on November 5, 2021 with respect to its shares of Class A common stock, par value $0.00003 per share, pursuant to the terms of certain lock-up agreements entered into by Sprinklr's directors, executive officers, employees, former employees, and certain other stockholders with the underwriters of Sprinklr's initial public offering.

Pursuant to the terms of the lock-up agreements, the lock-up restrictions automatically end with respect to 30% of eligible securities owned as of June 14, 2021. The lock-up restrictions will continue to apply with respect to all remaining securities subject to the lock-up agreements.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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Investor Relations Contact
ir@sprinklr.com

Press Contact
Rachel Alvarez
pr@sprinklr.com

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