

January 18, 2022



Unrival Brands to Webcast Live at VirtualInvestorConferences.com January 20, 2022

**Company Invites Individual and Institutional Investors, as Well as
Advisors and Analysts, To Attend Real-Time, Interactive Presentations
on Virtualinvestorconferences.Com**

SANTA ANA, Calif., Jan. 18, 2022 (GLOBE NEWSWIRE) -- **Unrival Brands, Inc.** (OTCQX: UNRV) ("Unrival" or the "Company") announced today that Frank Knuettel, CEO, will present live at VirtualInvestorConferences.com on January 20, 2022.

DATE: Thursday, January 20, 2022

TIME: 4:00pm EST

LINK: <https://bit.ly/3JUNHjN>

This will be a live, interactive online event where investors are invited to ask the company questions in real-time. If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available after the event.

It is recommended that investors pre-register and run the online system check to expedite participation and receive event updates.

Learn more about the event at www.virtualinvestorconferences.com.

About Unrival Brands

Unrival Brands is a multi-state vertically integrated company focused on the cannabis sector with operations in California and Oregon. In California, Unrival Brands operates five dispensaries, a state-wide distribution network, and two cultivation facilities, and has one additional cultivation facilities and up to four additional dispensaries under development. In Oregon, we operate a state-wide distribution network. Among other brands, Unrival Brands is home to Korova, the market leader in high potency products across multiple product categories, currently available in California, Oregon, Arizona, and Oklahoma, as well as Sticks and Cabana. For more info, please visit: unrivalbrands.com. For more info, please visit: <https://unrivalbrands.com>.

About Virtual Investor Conferences

Virtual Investor Conferences (VIC) is the leading proprietary investor conference series that

provides an interactive forum for publicly-traded companies to meet and present directly with investors.

A real-time solution for investor engagement, Virtual Investor Conferences is part of OTC Market Group's suite of investor relations services specifically designed for more efficient Investor Access. Replicating the look and feel of on-site investor conferences, Virtual Investor Conferences combine leading-edge conferencing and investor communications capabilities with a comprehensive global investor audience network.

Cautionary Language Concerning Forward-Looking Statements

Certain statements contained in this communication regarding matters that are not historical facts, are forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, known as the PSLRA. These include statements regarding management's intentions, plans, beliefs, expectations, or forecasts for the future, and, therefore, you are cautioned not to place undue reliance on them. No forward-looking statement can be guaranteed, and actual results may differ materially from those projected. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise, except to the extent required by law. We use words such as "anticipates," "believes," "plans," "expects," "projects," "future," "intends," "may," "will," "should," "could," "estimates," "predicts," "potential," "continue," "guidance," and similar expressions to identify these forward-looking statements that are intended to be covered by the safe-harbor provisions of the PSLRA. Such forward-looking statements are based on our expectations and involve risks and uncertainties; consequently, actual results may differ materially from those expressed or implied in the statements due to a number of factors.

New factors emerge from time-to-time and it is not possible for us to predict all such factors, nor can we assess the impact of each such factor on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. These risks, as well as other risks associated with the combination, will be more fully discussed in our reports with the SEC. Additional risks and uncertainties are identified and discussed in the "Risk Factors" section of the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other documents filed from time to time with the SEC. Forward-looking statements included in this release are based on information available to Company as of the date of this release. The Company undertakes no obligation to update such forward-looking statements to reflect events or circumstances after the date of this release.

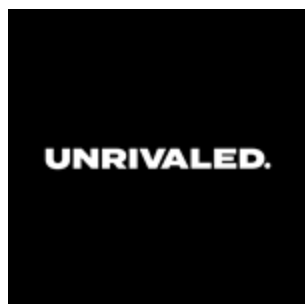
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Source: Unrivalled Brands, Inc.