

September 22, 2016



Terra Tech Subsidiary, Edible Garden, Announces Sales of Living Herb Line to Wegmans Supermarkets

NEWPORT BEACH, CA -- (Marketwired) -- 09/22/16 -- Terra Tech Corp. (OTCQX: TRTC) ("Terra Tech") or (the "Company"), a vertically integrated cannabis-focused agriculture company, today announced that its subsidiary, Edible Garden, a retail seller of locally grown hydroponic produce, herbs, and floral products, has started shipping its line of 4 inch potted living herbs to Wegmans Food Markets, Inc. ("Wegmans") in New Jersey. Wegmans, a privately held American regional supermarket chain headquartered in New York, operates 89 stores in the mid-Atlantic and New England regions.

Edible Garden's living potted herbs are USDA-certified organic, allowing consumers to experience superior-quality, mineral rich produce, free of contaminants, pesticides and GMOs. Living Salads are Edible Garden's answer to bagged salad mixes, which often go limp within a few days of purchase. These "living salads", sold in clamshell packaging, long outlast competitor's products while maintaining maximum flavor, freshness, and nutrient content.

Derek Peterson, CEO of Terra Tech, stated, "We have more than tripled our organic 4 inch herb line production since the second quarter of 2016 due to supermarket demand and are delighted to announce that Wegmans, a nationwide supermarket chain, is one of our latest customers. As a result of the popularity of this product line, we are currently installing more automation table systems in our facility in Belvidere, NJ to increase production of this herb line as well as our SUPERLEAF™ salads. Our Edible Garden subsidiary continues to go from strength to strength as our products gain traction in new locations, including at major supermarket chains such as Wegmans. Our organic produce is becoming more and more popular as consumers become increasingly health conscious and concerned not just with the types of food they eat, but also the production methods used to grow these foods. We are delighted to be shipping to Wegmans in New Jersey so that even more people can experience our freshly farmed produce."

Edible Garden produces local and sustainably grown hydroponic produce, including the following potted living herbs: chives, basil, parsley, oregano, dill, cilantro, mint, rosemary, sage and thyme. In addition to Edible Garden's organic range of lettuces and herbs, the Company also features the following vitamin and supplement brands; Vitamin Way®, Vitamin Whey Protein®, SlimTrim®, Surgex Sports Nutrition®, OmEssentials® and Bikini Ready®.

About Terra Tech

Terra Tech Corp. (OTCQX: TRTC) operates through multiple subsidiary businesses including: Blum, IVXX Inc., Edible Gardens, MediFarm LLC and GrowOp Technology. Blum's retail medical cannabis facilities focus on providing the highest quality medical cannabis to patients who are looking for alternative treatments for their chronic medical conditions. Blum offers a broad selection of medical cannabis products including; flowers, concentrates and edibles through its Oakland, CA and multiple Nevada locations. IVXX, Inc. is a wholly-owned subsidiary of Terra Tech that produces medical cannabis-extracted products for regulated medical cannabis dispensaries throughout California. The Company's wholly-owned subsidiary, Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as ShopRite, Walmart, Winn-Dixie, Raley's, Meijer, Krogers, and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, Pennsylvania and the Midwest. Terra Tech's MediFarm LLC subsidiaries are focused on medical cannabis cultivation and permitting businesses throughout Nevada. The Company's wholly-owned subsidiary GrowOp Technology, specializes in controlled environment agricultural technologies.

To be added to the Terra Tech email distribution list, please email TRTC@kcsa.com with TRTC in the subject line.

For more information about Terra Tech Corp visit: <http://www.terratechcorp.com/>

For more information about IVXX visit: <http://ivxx.com/>

For more information about Blüm Nevada visit: <http://letsblum.com>

For more information about Blüm Oakland visit: <http://blumoak.com/>

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For more information about Edible Garden visit: <http://www.ediblegarden.com/>

Visit Edible Garden on Facebook @ <https://www.facebook.com/ediblefarms?fref=ts>

Visit IVXX on Facebook @ <https://www.facebook.com/ivxxbrand?fref=ts>

Cautionary Language Concerning Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to the Company or its management, identify forward-looking statements. These statements are based on current expectations, estimates, and projections about the Company's business, based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties, and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to: (i) our ability to integrate Black Oak Gallery, a California corporation ("Black Oak"), as well as vitamin and dietary supplement lines, into the Company's operations, (ii) product demand, market, and customer acceptance of the Company's products, (iii) the Company's ability to obtain financing to expand our operations, (iv) the Company's ability to attract qualified sales representatives, (v) competition, pricing and development difficulties, (vi) the Company's ability to conduct the

business of IVXX, Inc., the contemplated businesses of MediFarm, LLC, MediFarm I, LLC, and MediFarm II, LLC, if there are changes in laws, regulations, or government policies related to cannabis, (vii) the Company's ability to conduct operations if disease, insects, or mites affect Edible Garden Corp.'s produce, herbs, and floral products, and (viii) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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Source: Terra Tech Corp.