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## Edible Garden(tm) Now Available at Kroger

Belvidere, July 30, 2014 (GLOBE NEWSWIRE) --[Terra Tech Corp \(TRTC\)](#) subsidiary [Edible Garden](#), an urban agricultural company, announced new retail outlets for their line of living produce. The company is now shipping 4" Living Herbs to Kroger grocery stores throughout Indiana and Cincinnati. Edible Garden's cultivation partner [Heartland Growers](#) will be cultivating, packing and shipping the produce. Edible Garden selected Heartland due to their eco-conscious approach to cultivation. Heartland recycles water, utilizes no harmful pesticides, and repurposes methane gas collected from a local landfill to heat their facility.

"We are excited to add Kroger to the list of retailers now carrying the Edible Garden brand," says Derek Peterson, CEO Terra Tech Corp. "It's refreshing to see large companies like Kroger supporting local farmers and the creation of local jobs."

Edible Garden is actively pursuing additional retail partners to fill out their new 5-acre facility as well as the facilities of their cultivation partners in Florida and the Midwest. In addition the company has been experimenting with new produce in an effort to broaden their offerings to both current and potential retail partners.

### About Terra Tech

Terra Tech Corp. (TRTC) through its wholly-owned subsidiary GrowOp Technology, specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through its wholly-owned subsidiary Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as Shoprite, Fairway Markets and others throughout Massachusetts, New Hampshire, New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania.

For more information about Terra Tech Corp visit: [www.terratechcorp.com](http://www.terratechcorp.com)

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For more information about Edible Garden visit:  
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Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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