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## **Terra Tech Subsidiary Edible Garden Signs Distribution Deal with 10-Acre Florida Based Farm**

### **Edible Garden Expands Florida Footprint**

Lakeland, Feb. 24, 2014 (GLOBE NEWSWIRE) --[Terra Tech Corp. \(TRTC\)](#) subsidiary Edible Garden, a locally grown herb and produce cultivator, signed a distribution deal with [Sunshine Growers](#) out of Lakeland, Florida. Under the terms of the deal Sunshine will cultivate the full line of Edible Garden produce to be sold throughout the Florida market. Terra Tech will manage the marketing and sales, while Sunshine will be responsible for the cultivation, packaging, and shipping of the product for retail sale. Sunshine operates approximately 10-acres of greenhouse run by over 45 employees.

"This is a significant step for us within a market that is a major focus" says Derek Peterson, CEO of Terra Tech Corp. "Sunshine produces and ships a significant amount of flowers and we have the confidence they can manage both the cultivation as well as the logistics of the produce. A facility of this size gives us the footprint we need to service larger retailers offering consumers a locally grown product throughout Florida."

Edible Garden selected Sunshine due to their experience, location and passion to produce a top tier product. Sunshine has a long history growing flowers for major retailers throughout Florida as well as a strong logistics infrastructure to manage a high volume of business. Their operations are located in central Florida positioning them to distribute Edible Garden to Tampa, Orlando and South Florida all within a few hours.

"Sunshine has managed to remain competitive in the marketplace over the years due to our willingness to adapt to consumers demand," explains Craig Roth President of Sunshine Growers. "We are excited about our partnership with Edible Garden and see the demand retailers are placing on sourcing quality produce grown by local farmers. We feel uniquely qualified to fulfill that demand based on our sustainable and eco friendly cultivation methods."

Outside of their flagship farm in the Northeast, the company intends on partnering with existing operators throughout the country to expand the Edible Garden brand. The model is designed to minimize dilution and the need for capital while allowing for scalability to expand their footprint as quickly as possible.

"We are excited about this partnership. We have been looking for a flagship facility to service the Florida market and to compliment our existing relationship with Palm Creek,"

said Ken Vande Vrede COO of Terra Tech. "Sunshine allows us to handle major retailers and gives us the ability to scale quickly."

## **About Terra Tech**

Terra Tech Corp. ([TRTC](#)) through its wholly-owned subsidiary GrowOp Technology, specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through its wholly-owned subsidiary Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as Shoprite, Fairway Markets and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania.

For more information on Sunshine Growers visit: <http://www.sunshinegrowersinc.com>

For more information about Terra Tech Corp visit: [www.terratechcorp.com](http://www.terratechcorp.com)

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For more information about Edible Garden visit: <http://www.ediblegarden.com>

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## **Cautionary Language Concerning Forward-Looking Statements**

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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