

Terra Tech Subsidiary, Edible Garden, Implements FoodLink's Agricultural Supply Chain Software

Belvidere, July 30, 2013 (GLOBE NEWSWIRE) -- Terra Tech Corp (TRTC) is pleased to announce they have signed a contract with FoodLink, the agricultural industry's premier supply chain software provider. In an effort to streamline the distribution of Edible Garden's fresh produce and reduce food miles the company will begin implementing FoodLink's platform at the beginning of September.

For more than 12 years, FoodLink has been connecting and improving the fresh food supply chain from the farm to the consumer. Their award-winning solutions are used by more than 2,000 farmers, grower-shippers, brokers, carriers, retail grocers and wholesalers. Fresh is their guiding principle, and their software helps its customers bring safe, fresh food to market in the most efficient and profitable way.

Our fresh line of Living Herbs

"Our primary focus for the next several months is to capture revenue as well as market share," said Ken Vande Vrede, COO of Terra Tech. "In addition, we are making certain we begin the process of implementing technologies like FoodLink that position us for longer term profitability as well as shareholder value."

FoodLink's proprietary software links cultivators of produce with buyers throughout the country. In addition it allows for full traceability from farm to table. Consumers will be able to scan a code on Edible Garden's packaging and see which local farmer cultivated that particular plant. Edible Garden's implementation of the software allows them to work efficiently with major retailers throughout the country that utilize FoodLink, potentially opening the door to other retail relationships.

Edible Garden, a premier brand of local and sustainably grown hydroponic produce, is available at close to 400 major grocery stores such as Shoprite, Food Emporium and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania.

For more information about Terra Tech Corp visit: www.terratechcorp.com

Visit us on Facebook @ https://www.facebook.com/terratechcorp

Follow us on Twitter @terratechcorp

For more information about NB Plants visit: http://www.eatherbs.com

Visit Edible Garden on Facebook @https://www.facebook.com/ediblefarms

About Terra Tech

Through its wholly-owned subsidiary GrowOp Technology, Terra Tech Corp. specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. We work closely with expert horticulturists, engineers, and plant scientists to develop and manufacture advanced proprietary products for the fast-growing urban agricultural industry as well as individual hobbyists. Large companies, small urban farmers, home enthusiasts, and traditional greenhouse growers utilize our products. Our complete product line is available at specialty retailers throughout the United States, and via our website. Terra Tech Corp. was incorporated in July 2008 in the State of Nevada; its subsidiary GrowOp Technology was founded March 2010, in Oakland, California.

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forwardlooking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

A photo accompanying this release is available at: https://www.globenewswire.com/newsroom/prs/?pkgid=20130

CONTACT: Media Contacts:

Lindsay Wiemer

Lindsay@terratechcorp.com

855-447-6967 ext 703

Investor Relations:

Bill Clayton

Independence Financial Ltd.

Toll-Free: (888) 603-2896

Email: info@terratechcorp.com

Source: Terra Tech Corp.