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# SiriusXM Expands MLB Play-by-Play Radio Broadcasts Online

**30 new MLB team-branded channels will be available to all SiriusXM subscribers on SiriusXM App and online starting May 8**

**For the first time, subscribers get both home and visiting team radio broadcasts for every MLB game**

NEW YORK, May 7, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Internet Radio Partner of [MLB.com](http://MLB.com), today announced that it will launch on May 8 a new expanded suite of 30 play-by-play channels dedicated to streaming the official radio broadcasts of every MLB team on the SiriusXM Internet Radio App and online at [SiriusXM.com](http://SiriusXM.com).

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

On Opening Day, SiriusXM began streaming live radio broadcasts of every MLB game on smartphones, mobile devices and online for SiriusXM subscribers nationwide through its multi-year agreement with MLB Advanced Media, L.P. (MLBAM), the interactive media and Internet company of Major League Baseball.

The 30 new channels, each of which will be branded with the respective MLB team logo, will showcase that team's radio announcers throughout the season, enhancing the number of play-by-play broadcasts SiriusXM can deliver to subscribers. For the first time, SiriusXM subscribers on the SiriusXM Internet Radio App and online will have access to both the home and visiting team broadcasts for every MLB game, allowing them to hear their favorite team's announcers all season long.

"Baseball fans have a special connection with their team's radio voices," said Steve Cohen, SiriusXM's SVP of Sports Programming. "Whether it's Yankees vs. Red Sox, Cardinals vs. Cubs, Giants vs. Dodgers, or any other game, fans want to hear their team's radio call when they tune in. Our new channels on the SiriusXM App and online create an enhanced listening experience for our subscribers, giving them access to any MLB team's radio broadcast, whether they are playing at home or on the road, on the same dedicated channel all season long. And they get it all in digital quality audio."

The SiriusXM Internet Radio App is now the ultimate app for sports fans, offering listeners live play-by-play – with no blackouts – from the NFL, MLB, NHL, NBA, NASCAR and more.

SiriusXM's All-Access subscription package gives subscribers access to every channel on their satellite radio, plus SiriusXM Internet Radio, at a cost of \$199 for the year, a \$58 savings versus purchasing monthly.

For more info, and for a 7-day free trial of SiriusXM Internet Radio, visit [www.siriusxm.com/baseball](http://www.siriusxm.com/baseball).

## **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to more than 22 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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