

Media for Liberty Award Extends Deadline

Entries Due January 16, 2013

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Media Corporation (Nasdaq: LMCA, LMCB) has extended the deadline for entries for the 4th annual <u>Media for Liberty Award</u> to January 16, 2013. All eligible works must be received by Liberty Media no later than January 16, 2013. There is a \$50,000 prize for the winning entry.

The Media for Liberty Award recognizes media contributions that explore the link between economic and political liberty. Works must be originally published or broadcast via print or electronic media during the 2012 calendar year.

The Award is open to journalists worldwide whose original works bring new insights on societal issues, news events, economies, political structures and cultures that illustrate prosperity or struggle in pursuit of a free market environment and civil liberties uninfluenced by government agenda.

Submitted works will be reviewed by a jury panel and evaluated based on the degree to which the theme is addressed, inspirational and educational value, relevance to the public discourse, and mastery of media format.

Past honorees include "60 Minutes", The Atlantic, and MediaStorm.

Eligibility Requirements

Eligible media outlets, including newspapers, magazines, journals, radio, television and websites, must be generally recognized in their markets and accessible to a broad audience in the United States.

- Length: Print entries may not exceed 20,000 words. Electronic entries may not exceed 120 minutes.
- Language: All entries must be in English, or submitted with an English translation or with English subtitles.
- Examples: Eligible entries may include news reporting, feature coverage, investigative reporting, articles, essays, editorials, commentaries, documentaries and educational works.
- Programs produced and intended for general theatrical motion picture release are not eligible.

The winner will be notified in February 2013. An awards ceremony will be held in the Spring

of 2013 in Washington, D.C.

Entry forms, Official Contest Rules and judging criteria can be found at Liberty Media's web site, <u>www.mediaforlibertyaward.com</u> or on <u>Facebook</u>. Entries should be sent to:

Media for Liberty Award 12300 Liberty Boulevard Englewood, CO 80112 720-875-5400

About Liberty Media

Liberty Media (Nasdaq: LMCA, LMCB) owns interests in a broad range of media, communications and entertainment businesses, including its subsidiaries Atlanta National League Baseball Club, Inc. and TruePosition, Inc., its interests in Starz, LLC, SiriusXM, Live Nation Entertainment and Barnes & Noble, and minority equity investments in Time Warner Inc. and Viacom.

Liberty Media

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Source: Liberty Media Corporation