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USANA CEO Honored by Utah Business Magazine

Kevin Guest on list of top Utah CEOs

SALT LAKE CITY, March 21, 2019 /PRNewswire/ -- USANA would like to congratulate its Chief Executive Officer Kevin Guest for being recognized by [Utah Business Magazine](#) as a top CEO in Utah. Earlier this week, Guest was honored at the CEO of the Year awards, which recognizes executives who exude innovation, show sound business judgment, and drive proven financial success.



Alongside his duties as CEO, Guest is also a member of the board of directors for USANA and the Direct Selling Association in the United States.

Also an accomplished musician and author, Guest has performed at the Grand Ole Opry, has played on stage with such greats as Kenny Loggins, Tommy Shaw, Eddie Money and Belinda Carlisle, and continues to perform part time with country music superstar Collin Raye. He released his first book, [All the Right Reasons](#), late last year, where he shares his 12 principles for living a life in harmony. All proceeds from the book go to provide meals for needy children, with an ultimate goal of delivering a million meals.

"Kevin has been an important piece in USANA's success from the beginning. I am happy to see him receive significant recognition for his efforts," said Jim Brown, USANA's president and chief operating officer. "Kevin is a true leader in the workplace and has created a positive culture in the company. I'm excited to see where he will take us in the future."

"There are so many innovative leaders and companies in Utah—to be named among its top CEOs is a great honor," said Guest. "This award is a reflection of the hard work and dedication of all USANA's employees and Associates, and I thank them for their support of USANA's vision, and *Utah Business Magazine* for this recognition."

To find out more about USANA and its leadership team, please visit USANA.com.

About USANA

USANA (NYSE:USNA) prides itself in providing consumers the highest quality nutritional products in the world. From its award-winning supplements to its innovative new skincare line, USANA has proven for more than 25 years why it's a company you can trust. How about giving us a try? Shop at USANA.com or learn more at whatsupusana.com.

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