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Sonim Technologies and eBrake Partner to Reduce Distracted Driving

SAN MATEO, Calif., Nov. 7, 2018 /PRNewswire/ -- Sonim Technologies, maker of the world's toughest cell phones, and eBrake, an innovative new distracted driving solution for smartphones and tablets, today announced a cutting-edge partnership to eliminate distracted driving in fleet industries including public transit, school buses, utilities, oil and gas, construction, and more.



The partnership will result in eBrake embedded on select Sonim devices including the new XP8, an industrial- and military-grade device built to work in extreme conditions and environments while integrating functionality critical for industrial workers. Fleets that deploy the XP8 and other Sonim devices will be able to protect their drivers and reduce liability risk from distracted driving crashes, simply by 'arming' eBrake.

"Sonim's core values are based on safety first," said Sonim CEO Bob Plaschke. "Given the increase in distracted driving incidents in the transportation industry, our partnership with eBrake was a no brainer."

When eBrake detects motion, it locks the device and blocks incoming notifications. Most importantly, eBrake cannot be turned-off or shut-down by the driver when the vehicle is in motion. Bluetooth and voice activated systems are unaffected. eBrake can be customized to allow easy viewing of any application, like maps or dispatch, while blocking the ability to interact with the device. eBrake is safest, most effective hardware-free distracted driving solution available.

"We're excited to partner with Sonim to tackle the distracted driving problem in some major fleet industries," said Troy Spracklin, CEO at eBrake Technologies. "eBrake combined with their marvelously designed and engineered smartphones will not only greatly reduce distracted driving, but do so in an unobtrusive, user-friendly way."

Despite updated laws, fines, new technology solutions and public relation campaigns, the distracted driving problem is getting worse. Each day in the United States, approximately nine people are killed and more than 1,000 injured in crashes that are reported to involve a distracted driver; and texting while driving is 6X more likely to cause an accident than drunk

driving.


For more information, visit <http://ebrake.ca/sonim>.

About Sonim Technologies

Sonim Technologies is the only US manufacturer of mission-critical smart phone based solutions designed specifically for workers in extreme, hazardous and isolated environments. The Sonim solution includes ultra-rugged mobile phones, business-process applications and a suite of industrial-grade accessories, collectively designed to increase worker productivity, accountability and safety on the job site. Please visit sonimtech.com.

About eBrake

eBrake Technologies Inc. is a Vancouver, Canada-based mobile application development company founded June 2016. eBrake is the only hardware-free distracted driving solution that prevents a driver from unlocking and accessing their smartphone or tablet while driving. eBrake is available to fleets and insurance companies globally. Please visit eBrake.ca.

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