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Skillsoft's Digital Transformation Fundamentals for the Business Courses are Now Available

First courses on Internet of Things and Lean Product Management will prepare workforces to drive productivity, increase efficiency and spur innovation

BOSTON--(BUSINESS WIRE)-- Skillsoft, the global leader in corporate learning, today announced the first two courses in the new Digital Transformation Fundamentals for the Business collection are now available. The courses, *Connecting with the Internet of Things (IoT)* and *Innovating with Lean Product Management*, are available on both Percipio, Skillsoft's intelligent learning platform, and Skillport.

"One of the most significant challenges facing learning leaders today is preparing an organization's talent base for the shift to digital," said Bill Donoghue, chairman and CEO of the Skillsoft Group. "Our Digital Transformation Fundamentals for the Business collection supports the accelerated learning of digital transformation concepts. With training from the new IoT and Lean Product Management courses, customers' workforces will be better prepared to drive productivity, increase efficiency and spur innovation."

All Digital Transformation Fundamentals for the Business learning channels feature Skillsoft's multi-modal, curated content designed to help individuals, managers and leaders across five generations better understand and leverage new technologies, processes and ways of thinking for the benefit of the business. The videos leverage Skillsoft's high-motion iconography content treatment type, yet have their own innovative and modern look and feel.

Connecting with the Internet of Things

The Internet of Things (IoT) is an interrelated system that allows people to connect with physical objects — devices, machines, and everyday objects — and allows those things to connect with each other. IoT promises to revolutionize the way businesses provide value to their customers. The Connecting with the Internet of Things course explores the applications of IoT as well as the challenges it presents. Over a series of six topics, learners discover how IoT can help their businesses transform information into value, generate revenue and connect with customers.

Innovating with Lean Product Management

When a product fails, it's often because it didn't adequately address an important customer problem or provide a benefit that genuinely meets the customer's needs. Lean Product Management gives organizations the tools to make better products in less time and with fewer resources. The Innovating with Lean Product Management course covers the characteristics of Lean Product Management and explores facets of agile and Kanban

development models that drive continuous learning to support further product enhancements. The course also discusses how to cultivate a Lean Product Management mindset and take action to help the learner better understand their customers and their needs. Finally, it examines the concept of the minimum viable product and considerations to make when setting up product testing.

Additional Digital Transformation Fundamentals for the Business courses will be made available in the first quarter of 2018. The courses, more than 40 in all, cover topics across seven domains: Agility for Digital Transformation, Data Science, Designing Digital Experiences, Digital Marketing & Communications, Emerging Digital Competencies, Essentials of Transformation Technologies and Virtual Collaboration.

According to Shawn Fitzgerald, IDC's World Wide Digital Transformation Strategies Research Director, "Companies are still challenged to execute digital transformation (DX) successfully. According to our research, 45 percent of companies have been engaged in digital for three years or less and only 26 percent of organizations firmly believe they have the right digital talent to transform successfully. It only makes sense that 70 percent of companies are planning on retraining their existing talent with the requisite skills to make the most of their digital investments. Offering training throughout the enterprise helps organizations understand the opportunities and pitfalls of digital transformation. Skillsoft's Digital Transformation Fundamental for the Business courses can help provide a useful foundation for enterprise adoption of digital transformation technologies."

To learn more about Skillsoft's new Digital Transformation course series:

- Visit this solution [web page](#)
- View this infographic
- Read this [blog](#)
- Watch this [video](#)

About Skillsoft
Skillsoft is the global leader in corporate learning, providing the most engaging learner experience and high-quality content. We are trusted by the world's leading organizations, including 65 percent of the Fortune 500. Our mission is to build beautiful technology and engaging content that drives business impact for today's modern enterprise. Our 500,000+ multi-modal courses, videos, authoritative content chapters and micro-learning modules are accessed more than 130 million times every month, in 160 countries and 29 languages. With 100 percent secure cloud access, from any device, whenever, wherever. www.skillsoft.com

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