

2013 Global Skillsoft Perspectives User Conference Explores "Learning Transformed" Theme

Annual Event Brings Together Learning Industry Leaders to Address the Global Skills
Shortage and Share Best Practices

ORLANDO, Fla. & NASHUA, N.H.--(BUSINESS WIRE)-- <u>Skillsoft</u> kicked off its annual user conference, <u>2013 Global Skillsoft Perspectives</u>, today in Orlando, Fla. The event brings together more than 1,000 leading industry experts who will discuss the theme of "Learning Transformed." Attendees will share experiences, strategies and opportunities for linking learning to business value and maximizing the return on learning investments. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

Skillsoft Perspectives is a live and interactive forum for Skillsoft customers, media, analysts and industry influencers to come together for dynamic presentations, learning sessions, workshops and panel discussions highlighting innovations in the learning industry. For more than a dozen years, attendees from a wide variety of business, governmental and educational organizations have gathered to network and examine how to align learning with strategic business objectives and help improve overall performance.

"The world of learning is constantly evolving as new technologies are introduced and adopted to meet the challenges organizations face today. At Skillsoft, we always strive to provide the most relevant content in a variety of flexible delivery formats so organizations can optimize their learning programs," said John Ambrose, senior vice president, strategy, corporate development and emerging business, Skillsoft. "The customer-centric sharing of ideas and best practices is at the heart of every Perspectives event. The information we gather at Perspectives is one of the key elements we use when setting the direction of our learning solutions. It helps ensure that our solutions are deeply rooted in the real-world needs our customers have today and in the future."

Attendees will have the opportunity to network with key industry learning leaders and participate in a variety of workshops and informative presentations, including sessions on blended and social learning. The opening keynote, part of the Skillsoft <u>Leadership</u> <u>Development Channel's Series of Live Events</u>, will feature world-renowned speaker and author <u>Seth Godin</u>. Professor <u>Peter Cappelli</u>, director of the Center for Human Resources at the Wharton School of the University of Pennsylvania, will also deliver a keynote address.

During the conference, Skillsoft will announce the 2013 <u>Innovation Award</u> winners. The awards are judged by an independent panel of industry gurus and Skillsoft subject matter experts and honor Skillsoft customers for their significant achievements in corporate learning

and development, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

For live updates from 2013 Global Skillsoft Perspectives, follow Skillsoft on Twitter using #Skillsoft and visit http://perspectives.skillsoft.com/2013/index.asp?id=agenda for a detailed conference agenda.

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About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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