

February 25, 2009



# SkillSoft to Feature Webcast with Best-Selling Author Thomas Friedman

## March 3, 2009 Live Event Highlights SkillSoft's Leadership Development Channel

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft PLC (Nasdaq: SKIL), a leading SaaS provider of e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced that best-selling author and journalist [Thomas L. Friedman](#) will lead a live March 3 webcast named after his most recent book, *Hot, Flat and Crowded*. The executive leadership event, part of a series available to all customers of SkillSoft's Leadership Development Channel (LDC), highlights the value of the SkillSoft offering and its commitment to corporate social responsibility.

Friedman's No. 1 bestseller, *The World Is Flat*, has helped millions of readers see globalization in a new way. In this presentation, he will bring a fresh outlook to the crises of destabilizing climate change and rising competition for energy - both of which could poison our world if we do not act quickly and collectively. He proposes an ambitious strategy that he calls "Geo-Greenism," in which he outlines what is needed to save the planet from overheating and make America and other nations healthier, richer, more innovative, more productive, and more secure, according to Friedman.

### Participants will learn:

- How the flattening of the world by the Internet has brought climate and energy issues to the forefront;
- Why a green revolution is needed;
- Why energy technology will be both transformative and disruptive.

"We are very excited to provide our customers the opportunity to learn from Pulitzer Prize winning author, Tom Friedman, one of the world's most innovative and thought-provoking experts on business, the environment and globalization," said John Ambrose, Senior Vice President of Strategy, Corporate Development & Emerging Business for SkillSoft. "This event illustrates the value we bring to our customers, helping them to expand their understanding of strategic business trends and how it affects their organizations."

[SkillSoft's Live Executive Leadership Series](#) provides executives with cutting-edge thinking in business and leadership through live, interactive presentations featuring the most recognized and sought-after thought leaders. Friedman, who joined *The New York Times* in 1981 and has served as the chief diplomatic, chief White House, and international economics correspondents, is a three-time Pulitzer Prize winner, and the latest of many well-known authors to participate in an LDC video presentation. Others have featured Ron Meyer, CEO Universal Studios; Peter Georgescu, Chairman Emeritus Young & Rubicam; Paul Stebbins, CEO, World Fuel Services; Colleen Barrett, former President, Southwest Airlines;

and Howard Behar, former President, Starbucks. The next guest presenter is Clayton Christensen, author of The Innovator's Dilemma, taking place on April 9.

For more information, please visit <http://www.skillsoft.com/products/LDC/default.asp>.

#### About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 20,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) and virtual classroom.

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

SkillSoft, the SkillSoft logo, SkillPort, Search-and-Learn, SkillChoice, Books24x7, ITPro, BusinessPro, OfficeEssentials, GovEssentials, EngineeringPro, FinancePro, AnalystPerspectives, ExecSummaries, ExecBlueprints, Express Guide and Dialogue are trademarks or registered trademarks of SkillSoft PLC in the United States and certain other countries. All other trademarks are the property of their respective owners, countries.

Source: SkillSoft PLC